

FOR IMMEDIATE RELEASE

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The Birmingham Farmers Market Returns this Season with Local Vendors, Fitness Fun, Live Music and More!

BIRMINGHAM, MI, April 11, 2025 – The Birmingham Farmers Market returns for the season with local vendors, fitness activities, live music, kids crafts, and other attractions.

The market opens for the season on Sunday, May 4, with its annual Opening Day Celebration featuring live music, kids' activities, and free reusable tote bags (while supplies last).

The bustling outdoor market draws thousands of visitors each season to shop local produce and artisan goods, listen to live music and gather with family and friends. The market is open every Sunday, May 4 through October 26, from 9 a.m. to 2 p.m., and is located in Public Parking Lot 6 at 660 North Old Woodward Avenue in downtown Birmingham.

In addition to weekly live music, a kids' zone and food trucks, the market will host several special events including:

- May 4 Opening Day Celebration
- May 11 Second Sunday*
- June 8 Second Sunday*
- June 15 Strawberry Jam-Boree (New!)
- July 13 Second Sunday*
- July 20 Super Farmer Day
- August 10 Corn Festival and Second Sunday*
- September 14 Harvest Festival and Second Sunday*
- October 12 Second Sunday*
- October 26 End of Season Celebration



*Second Sundays will feature a fitness or wellness-themed activity from local providers including Gazelle Sports, and Community Yoga.

The Birmingham Farmers Market proudly offers Michigan-grown produce subject to local growing patterns. By late spring, shoppers will find leafy greens, root vegetables, herbs, early organic vegetables, strawberries, zucchini, cucumbers, tomatoes, peppers, beans, mushrooms, green onions, sugar peas, and more. The Birmingham Farmers Market Produce Guide can be found on our website with more information on seasonal produce availability. In addition to produce, shoppers can browse unique and stunning florals, baked goods, jams, breads, cheeses, and other locally produced items.

"We're proud to celebrate our vibrant Birmingham Farmer's Market community—a space where small businesses and local farmers bring you fresh produce, baked goods, and artisan products, all made right here in Michigan," said Jaimi Brook, Birmingham Shopping District Operations and Events Manager. "There will be over 50 local vendors each week, including returning community favorites, Farm and Forest, Lily's Farm and Garden, and Harold's Italian Ice, as well as new vendors, including JoJo Farms, Ark Burger Company, and Gleehead Baking Company. As always, we invite visitors to stay a while to enjoy fresh foods, community, free kids' activities, and live music from talented local artists."

We extend a special thank you to all Birmingham Farmers Market sponsors, including Bank of Ann Arbor – Birmingham, BMW of Bloomfield Hills, Chickpea Hospitality, Perspire Sauna Studio, and The NOW Massage Birmingham.

For more information, visit <u>ALLINBirmingham.com/FarmersMarket</u>, like us on Facebook <u>@BIRMINGHAMFARMERSMARKET</u> and follow us on Instagram <u>@bhamfarmmkt.</u> As always, parking is convenient and free every Sunday.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT comprises more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.