Special Events Committee Meeting Minutes 151 Martin Street, Conference Rooms 202 & 203 January 10, 2025, at 8:30am

Z. Kay called the meeting to order at 8:35 a.m.

D. Fehan, B. Hussey, Z. Kay, D. Lilley, S. Lipari
E. Bassett, J. Brook, S. Bahnsen
None
R. Astrein, K. Cummings

Approval of Minutes: Motion by Fehan seconded by Lilley to approve the minutes dated December 13, 2024. All ayes. Motion approved.

Public Comment: None

Holiday Activities Wrap-Up

The Committee discussed holiday activities. Santa House and carriage rides went well. It worked well to have some days by appointment and some days walk-up for Santa visits.

Shoppers enjoyed the hot chocolate, roasted chestnuts, and churros offered on Saturdays. Las Conchas did a good job on short notice replacing Daxton Hotel. We may want to schedule them again next year.

A suggestion was made to look into LocalHop for sign-ups as the library uses that service.

BRRmingham Blast

Brook reported that she is finalizing 8 food trucks for the BRRmingham Blast event.

The zip line and other activities are all booked. There will be three 30-minute magic shows and two story times. Volunteers are scheduled for marshmallow roasting and helping with waivers, axe throwing, and the slap shot games.

2025 Events

Farmers Market

The committee discussed a possible increase in price for vendor spaces as there has not been a price increase in many years – maybe since the FM began.

Motion by Hussey, seconded by Lipari to increase the cost of a 10'x10' vendor space to \$40 per week. All ayes. Motion approved.

Movie Nights

Brook updated the committee that it now looks like improvements to Booth Park will not be made until 2026. Therefore, Movie Nights will be able to be held in Booth Park this year. Just in case the timeline gets moved up, Brook will include both Booth Park and Shain Park as options in the special event application.

Spring Stroll

Planning is beginning for the Spring Stroll event. It will have the same format as last year.

Meeting adjourned at 9:55 a.m.

NEXT MEETING: Friday, March 7, 2025, at 8:30 a.m.