Executive Committee Meeting Minutes

Birmingham City Hall, 151 Martin Street, Conference Room 202 January 30, 2025, at 8:30 a.m.

In Attendance: M. McKenzie, Z. Kay, J. Ecker

Absent: D. Fehan, A. Pohlod

Staff: E. Bassett

McKenzie called the meeting to order at 8:33 a.m.

Approval of Minutes: Motion by Kay, seconded by Ecker, to approve the minutes dated

December 18, 2024. All ayes. Motion passed.

Public Comment: None

Board Anticipated Action Items & Presentations

- FYE2026 Budget: The committee reviewed the budget. Bassett advised that some of the line items entered by Finance and the Department of Public Services are still under review.
- **2024 Year End Marketing Report:** Bassett presented the report, noting that metrics were all moving in a positive direction, noting that impressions were nearly 1.5 million above projections.

Updates:

- **Committees:** Kay, Bassett and McKenzie provided committee updates to the group.
- **Assessment:** Bassett reported that the assessment was mailed this week.
- **Snow Removal RFP:** Bassett advised that the RFP draft has been distributed to DPS for their review and will move on for legal review after that.

Ongoing:

 Vacant Board Position: Bassett advised that one position is currently vacant on the BSD Board.

Meeting adjourned at 9:27 a.m.

NEXT MEETING: Wednesday, February 26, 2025, at 8:30 a.m.