



## Tourism Advisory Committee Meeting

**Thursday, April 10, 2025,  
10:00AM**

**151 Martin Street, Birmingham, MI  
City Hall Conference Rooms 202 & 203**

**Committee Members:** Kamala Cummings (Chair), Kitty Adler, Joe Bauman, Rebekah Craft, Marianne Gamboa, Leslie Pielack, Julie Sloan, Annie VanGelderren, Ryan Zemmin, Annaka Norris, Caitlin Donnelly

**Staff:** Erika Bassett, Executive Director

## AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **October 30, 2024**
3. Oakland County Tourism Update
4. Partnerships Update
5. 2025 Meeting Schedule

### Goals

#### External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

#### Internal

- Increase BSD Value
- Sustain Services & Appeal