

Special Events Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
November 8, 2024, at 8:30am

Z. Kay called the meeting to order at 8:35 a.m.

In Attendance: R. Astrein, K. Cummings, D. Fehan, Z. Kay, B. Hussey, S. Lipari

Staff: E. Bassett, J. Brook, S. Bahnsen

Guests: None

Absent: D. Lilley

Approval of Minutes: Motion by Fehan seconded by Hussey to approve the minutes dated October 11, 2024. All ayes. Motion approved.

Public Comment: None

BirminghamBURGER Wrap-Up

The Committee discussed the buzz in the community created by this first time event. Bassett shared that she got very positive feedback from Adachi when she brought them their trophy for having the winning burger. They are planning to keep their special burger on their menu since it got such a good response.

There was feedback from restaurants asking for the QR code that leads to the voting website to be on the print materials that we distribute before the event. There was also a suggestion of a passport or check-list for diners to track which restaurants they visit.

Holiday Activities

Brook gave an update on Santa Walk and shared that, depending on the number of participating merchants, she may have some of them set-up in Shain Park, instead of only along the walking route.

Winter Markt planning is progressing well. All vendor spaces are currently full.

Bassett asked committee members about waiving the fees associated with the purchase of Birmingham Bucks for the holiday season. Funds are already in the BSD's Yiftee account. The committee agreed that it would be a good idea and could encourage more people to purchase Birmingham Bucks as holiday gifts.

Other

Brook shared that the owner of Sundance Shoes attended the last merchant meeting and requested Day On The Town have a later end time. The committee did not feel that enough merchants would stay open later, but suggested that merchant information make it clear that stores can move their sales to sidewalks, if they want to continue them after streets open.

Meeting adjourned at 10:05 a.m.

NEXT MEETING: Friday, December 13, 2024, at 8:30 a.m.