

Executive Committee Meeting Minutes
Birmingham City Hall, 151 Martin Street, Conference Rooms 202 & 203
October 30, 2024, at 8:30 a.m.

In Attendance: A. Pohlod, Z. Kay, J. Ecker, M. McKenzie,
Absent: D. Fehan
Staff: E. Bassett

Pohlod called the meeting to order at 8:36 a.m.

Approval of Minutes: Motion by Kay, seconded by Pohlod, to approve the minutes dated October 2, 2024. All ayes. Motion passed.

Public Comment: None

Board Anticipated Action Items & Presentations

- **Downtown Birmingham Videos:** The Dining, Retail and General Summer videos will be presented to the Board at the November meeting. Bassett advised that the remaining videos are in progress and that they would be shown if ready.

New Business

- **Recognition of New Board Members:** Bassett reported that two BSD Board appointments were made by the City Commission at the October 28, 2024 City Commission meeting. Julie Sloan was appointed to the District Resident position, completing a term ending November 16, 2024, and Jessica Lundberg was appointed to the Business Representative with Interest in Property position with a term ending November 16, 2026. Julie Sloan intends to reapply for the District Resident position in November.
- **Website Contract Draft:** The committee reviewed the Website Development, Hosting and Maintenance contract draft as proposed by the Marketing Committee. The draft will be presented to the BSD Board at the November meeting for approval.

Updates

- **Events and Business Development Assistant:** New employee, Stacy Bahnsen, started in the role this week. Stacy has an extensive background in events and retail.

Meeting adjourned at 9:09 a.m.

NEXT MEETING: Wednesday, November 27, 2024, at 8:30 a.m.