



Executive Committee Meeting

**Wednesday, November 27,
8:30AM**

**151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203**

Committee Members: Amy Pohlod, Chair; Jana Ecker, Mike McKenzie, Zack Kay, Doug Fehan

Staff: Erika Bassett, Executive Director

AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **October 30, 2024**
3. Public Comment
4. Board Anticipated Action Items & Presentations
 - Business Mix Analysis & Tenant Recruitment Strategy
5. New Business
 - FYE 2026 Budget/Committee Budgets
6. Old Business
 - 15-minute Parking Pilot
7. Committee Updates
8. Updates
 - Board Roster
 - Chair, Vice Chair and Secretary Elections
 - Executive Committee Appointments – Chair, Vice Chair

Ongoing

- Vacant Board Position
- Bureau Detroit Videos

Upcoming Meetings

- See included schedules for 2024 and 2025

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal

Next Meeting

Wednesday, December 18, 2024, at 8:30 a.m.