



Business Development Committee Meeting

Tuesday, November 26, 2024, 8:30 a.m.
City of Birmingham
151 Martin St., Birmingham, MI

Committee Members: Jeff Hockman (Chair), Sam Surnow (Vice-Chair), Mike McKenzie, Steve Quintal, Carlie Quezada, Dan Gilbert, Angela Thomas, Minna Sharrak

Staff: Erika Bassett, Executive Director; Stacy Bahnsen, Events and Business Development Assistant

AGENDA

1. Welcome and Introductions
2. Approval of Minutes – October 22, 2024
3. Public Comment
4. Action Items
5. Business Recruitment & Retention
 - Available Spaces Report
 - New Business Report
 - Workshop Proposals
 - Business Mix Analysis
 - Tenant Recruitment Strategy
6. Other Business
 - Window Coverings
 - 2025 Meeting Schedule
 - Merchant Meeting Schedule

NEXT MEETING DATE
December 16, 2024, at 8:30 a.m.

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal