

Special Events Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
October 11, 2024, at 8:30am

Z. Kay called the meeting to order at 8:37 a.m.

In Attendance: Z. Kay, B. Hussey, D. Lilley, S. Lipari

Staff: E. Bassett, J. Brook

Guests: None

Absent: R. Astrein, K. Cummings, D. Fehan

Approval of Minutes: Motion by Lipari, seconded by Lilley to approve the minutes dated September 13, 2024. All ayes. Motion approved.

Public Comment: None

Art Walk Wrap-Up

The Committee reviewed the survey results from the Art Walk event that was held on September 19.

- Overall participating stores were very pleased with the event. They liked the move to September.
- The committee would like to have artists secured earlier so more promotion can be done before the event.
- The group discussed possible sources for artists who would not require payment to display their work, i.e. CCS and Cranbrook.

BirminghamBURGER Update

Hussey shared that there is a buzz around town about the event. Lipari agreed that she has heard people talking about trying different burgers. They would like to have an email sent to touch base with restaurants next week – half way through the promotion. Votes/ratings are being submitted by diners daily.

Holiday Activities

Brook reported that giveaways for the three Saturdays between Thanksgiving and Christmas (minus WM weekend) have been confirmed. Hazel's will giving away hot chocolate on Small Business Saturday, chestnuts compliments of the BSD, the following week, and hot chocolate from Daxton Hotel the third Saturday. Kay confirmed that Found Objects would sponsor Little Donut Factory as a giveaway in Shain Park at the conclusion of Santa Walk.

Brook shared that we are looking for assistance with decorating outside of Santa House. The committee offered some suggestions and said that they would reach out to contacts they have.

Meeting adjourned at 9:56 a.m.

NEXT MEETING: Friday, November 8, 2024, at 8:30 a.m.