

## **Marketing and Advertising Committee Meeting Minutes**

**151 Martin Street, Commission Room**

**October 9, 2024**

**In Attendance:** J. Lundberg, A. Pohlod, C. Quezada, J. Sloan, S. Wolf, B. Bouscher, E. Bassett

**Absent:** S. Eid, Z. Kay, E. Miller

Lundberg called the meeting to order at 8:37 a.m.

### **Approval of Minutes:**

Motion by Pohlod, seconded by Bouscher, to approve the minutes dated August 14, 2024. All ayes, motion approved.

**Public Comment:** None

### **2025 Meeting Schedule**

The committee approved the proposed 2025 meeting schedule.

### **Website Proposal Presentations**

The committee interviewed three website development providers via Zoom. Comprehensive proposals were distributed to the committee ahead of the interviews. Interviews consisted of a 20-minute presentation and Q&A session. Committee members rated each provider and staff is working to reach out to references. The committee recommended scheduling a special committee meeting to review final results.

The meeting ended at 10:15 a.m.

**NEXT MEETING:** TBD