



Business Development Committee Meeting

Tuesday, October 22, 2024, 8:30 a.m.
City of Birmingham
151 Martin St., Birmingham, MI

Committee Members: Jeff Hockman (Chair), Sam Surnow (Vice-Chair), Mike McKenzie, Steve Quintal, Carlie Quezada, Dan Gilbert, Angela Thomas, Minna Sharrak

Staff: Erika Bassett, Executive Director

AGENDA

1. Welcome and Introductions
2. Approval of Minutes – September 24, 2024
3. Public Comment
4. Action Items
5. Business Recruitment & Retention
 - Available Spaces Report
 - New Business Report
 - Workshop Update
6. Other Business
 - Tenant Recruitment
 - Merchant Meetings
 - Business Anniversary Recognition Event Update

NEXT MEETING DATE
November 26, 2024, at 8:30 a.m.

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal