



Special Events Committee Meeting

October 11, 2024 - 8:30 a.m.
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Kay (Chair), Astrein (Co-chair), Cummings, Fehan, Hussey, Lilley, Lipari

Staff: Erika Bassett, Executive Director; Jaimi Brook, Operations & Events Manager

AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **September 13, 2024**
3. Public Comment
4. Art Walk Wrap-Up
5. BirminghamBURGER Update
6. Holiday Activities
7. Adjourn

UPCOMING EVENTS:

BirminghamBURGER - October
Farmers Market End of Season – October 27
Santa Walk/SBS – November 30

NEXT REGULAR MEETING DATE –
November 8, 2024 at 8:30 a.m.

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal