



Special Events Committee Meeting

September 13, 2024 - 8:30 a.m.
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Kay (Chair), Astrein (Co-chair), Cummings, Fehan, Hussey, Lilley, Lipari

Staff: Erika Bassett, Executive Director; Jaimi Brook, Operations & Events Manager, Nicole Gerkey

AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **July 12, 2024**
3. Public Comment
4. 2025 Event Calendar
5. 2025 Committee Meeting Calendar
6. Art Walk Update
7. BirminghamBURGER Update
8. Holiday Activities
9. Adjourn

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal

UPCOMING EVENTS:

Farmers Market Harvest Festival – September 15
Art Walk – September 19
BirminghamBURGER - October

NEXT REGULAR MEETING DATE –
October 11, 2024 at 8:30 a.m.