



Business Development Committee Meeting

Tuesday, August 27, 2024, 8:30 a.m.
City of Birmingham
151 Martin St., Birmingham, MI

Committee Members: Jeff Hockman (Chair), Sam Surnow (Vice-Chair), Mike McKenzie, Steve Quintal, Carlie Quezada, Dan Gilbert, Angela Thomas, Minna Sharrak

Staff: Erika Bassett, Executive Director

AGENDA

1. Welcome and Introductions
2. Approval of Minutes – July 23, 2024
3. Public Comment
4. Announcement
 - Chair/Vice Chair
5. Action Items
 - 2025 Committee Meeting Schedule
6. Business Recruitment & Retention
 - Available Spaces Report
 - New Business Report
 - Workshops
7. Other Business
 - Tenant Recruitment
 - Merchant Meetings
 - Community Ideas – empty storefronts
 - Business Anniversary – October Event Update
 - New Business Guide

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal

NEXT MEETING DATE
September 24, 2024, 8:30 a.m.