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## Find Deep Discounts, Food Trucks, Live Broadcasts and More at Birmingham's Day On The Town Event on Saturday, July 27!

**BIRMINGHAM, MI**, June 27, 2024 – Visit downtown Birmingham on Saturday, July 27, from 9 a.m. to 5 p.m. for Day On The Town, the biggest and most exciting retail event of the year! Find deeply discounted merchandise from over 60 retailers, food trucks, chalk art displays, kids' activities courtesy of Tree Runner, and more in stores and throughout the streets and sidewalks of downtown Birmingham.

Shop 'til you drop for clothing, shoes and accessories up to 70% off from premium retailers, including Caruso Caruso, Craig Ryan Fine Menswear, Evereve, Found Objects, Gazelle Sports, Lil' Rascals, Roots, Sterr & Doon, Viga Boutique, TENDER, State and Liberty, SAINT CROIX, and many more! Explore furniture, linens and home décor from West Elm, Kohler, Urban Wick Candle Bar, and others. Shop beautiful and unique jewelry from Crimson Rose Antiques, Radiant Made for Us, Grinstein Jewelry & Design and more. Visit some of the Birmingham Shopping District's newest businesses including Warby Parker, Eileen Fisher, The Baby Bar, Rowan and ChocoMania. Discounted beauty and personal care items can also be found throughout the event from Legato Salon & Spa, Todd's Room, Paint Nail Bar, Skin House, Zahra, and others.

Food trucks serving up frozen treats, burgers, and lobster will be available throughout the event. From 1 – 3 p.m., join Kevin from Channel 955's *Mojo in the Morning*, as they go LIVE from the Channel 955 Ice Cream Truck, powered by BIGGBY Coffee. Stop by and register to win FREE Coffee for a year from BIGGBY and get free Browndog Creamery Ice Cream (while supplies last)!

"This is the day that shoppers look forward to all year. We encourage people to check out sales at the many retailers and to complete their day with a meal on the patio of one of our great restaurants or a nice walk through the park," said Birmingham Shopping District Operations and Events Manager Jaimi Brook. "Be sure to get here early to find the best deals."

From 10 a.m. – 1 p.m., the Birmingham Police Department's Open House event will be held on Martin Street and Pierce Street. It will feature a driving simulator, therapy K9s, drone demonstrations, and a Bike Rodeo. There will also be giveaways, an opportunity to properly dispose of medication through Operation Medicine Cabinet and gunlock distribution.

Organized by the Birmingham Shopping District, see the full list of participating merchants, as well as event information at [www.ALLINBirmingham.com/dayonthetown](http://www.ALLINBirmingham.com/dayonthetown). Old Woodward Avenue will be closed to vehicles from Willits Street to Brown Street; Maple Road will be closed from Bates Street to Peabody Street for retail displays and pedestrian traffic. Parking is free in municipal structures during the event. For convenient parking locations, visit [www.ALLINBirmingham.com/park](http://www.ALLINBirmingham.com/park).

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Established in 1992, the BIRMINGHAM SHOPPING DISTRICT comprises more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents, neighboring communities and regional visitors.