



## Executive Committee Meeting

**Wednesday, May 29, 2024,  
8:30AM**

**151 Martin Street, Birmingham, MI  
City Hall Conference Rooms 202 & 203**

**Committee Members:** Amy Pohlod, Chair; Richard Astrein, Jana Ecker, Michael McKenzie, Zack Kay, Doug Fehan

**Staff:** Erika Bassett, Executive Director

## AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **April 24, 2024**
3. Public Comment
4. Board Anticipated Action Items & Presentations
  - [Sustainability Survey](#) – Nick Dupuis, Planning Director
  - iHeart Marketing Proposal
  - Pegasus Contract
5. New Business
6. Old Business
7. Committee Updates
8. Updates
  - PR/Marketing Specialist
  - Zingtrain May 20
  - Bureau Detroit Videos

### Ongoing

- CRM/Website Hosting
- New Business Welcome Packet

### Upcoming Meetings

- BSD Board Meeting – June 6, 2024, at 8:30 a.m.
- Maintenance & Capital Improvements Committee – June 11, 2024, at 8:30 a.m.
- Merchant Meeting – June 11, 2024, at 4:00 p.m.
- Marketing & Advertising Committee – June 12, 2024, at 8:30 a.m.
- Quarterly Committee Chair Meeting – June 13, 2024 at 8:30 a.m.
- Special Events Committee – June 14, 2024, at 8:30 a.m.
- Business Development Committee – June 25, 2024 at 8:30 a.m.
- Executive Committee – June 26, 2024, at 8:30 a.m.
- Tourism Advisory Committee – July 17 at 10:00 a.m.