

Business Development Committee Meeting

May 28, 2024, at 8:30 a.m. City of Birmingham 151 Martin St., Birmingham, MI

Committee Members: Mike McKenzie (Chair), Sam Surnow (Vice-Chair), Steve Quintal, Jeff Hockman, Carlie Quezada, Dan Gilbert, Angela Thomas, Minna Sharrak

Staff: Erika Bassett, Executive Director

AGENDA

- 1. Welcome and Introductions
- 2. Approval of Minutes April 23, 2024
- 3. Public Comment
- 4. Action Items
- 5. Business Recruitment & Retention
 - Available Spaces Report
 - New Business Report
 - Workshops
 - Zingtrain Update
 - Nick Westergaard
 - Boot Camp Digital
 - o Zilker Media
- 6. Other Business
 - New Business Packet Update
 - Business Mix Analysis Update
 - Business Anniversary Update
 - Vacancy and Turnover Rate Reporting

In Progress

NEXT MEETING DATE – June 25, 2024, at 8:30 a.m.