

## FOR IMMEDIATE RELEASE

## Contact: Erika Bassett Phone: 248-530-1200

Email: BSDinfo@bhamgov.org

## The Birmingham Farmers Market Returns this Season with New Events, Activities, Vendors and More!

**BIRMINGHAM, MI**, April 16, 2024 – The Birmingham Farmers Market returns for the season with new events and activities, a record number of vendors, and a brand new logo! The market opens for the season on Sunday, May 5 with its annual Opening Day Celebration featuring live music, kids' activities and free reusable tote bags (while supplies last).

The bustling outdoor market draws thousands of visitors each season to shop local produce and artisan goods, listen to live music and gather with family and friends. The market is open every Sunday, May 5 through October 27, from 9 a.m. to 2 p.m., and is located in Public Parking Lot 6 at 660 North Old Woodward Avenue in downtown Birmingham.

In addition to weekly live music, a kids' zone and food trucks, the market will host several special events including:

- May 5 Opening Day Celebration
- May 12 Second Sunday\*
- June 9 Second Sunday\*
- June 16 Strawberry Jam-Boree (New!)
- July 14 Second Sunday\*
- July 21 Super Farmer Day
- August 11 Corn Festival and Second Sunday\*
- September 8 Second Sunday\*
- September 15 Harvest Festival
- October 13 Second Sunday\*
- October 27 End of Season Celebration



\*Second Sundays will feature a fitness or wellness-themed activity from local providers including Gazelle Sports, Jabs Gym, barre3 and more!

The Birmingham Farmers Market proudly offers Michigan-grown produce subject to local growing patterns. By late spring, shoppers will find leafy greens, root vegetables, herbs, early organic vegetables, strawberries, zucchini, cucumbers, tomatoes, peppers, beans, mushrooms, green onions, sugar peas and more. The Birmingham Farmers Market <a href="Produce Guide">Produce Guide</a> can be found on our website with more information on seasonal produce availability. In addition to food, shoppers can browse unique and stunning floral bouquets, hanging baskets, garden flats and other plants.

"The Birmingham Farmers Market will feature over 45 local vendors each week including returning community favorites Farm and Forest, Lily's Farm and Garden, Uhlianuk Farms, and Harold's Italian Ice, as well as new vendors including Firefly Farm, Cold Truth Freezery, and Sushi Kabar," said Nicole Gerkey, Birmingham Farmers Market Manager. "Food trucks including Pita Post, The Little Donut Factory and many others will be serving up made-to-order fare each week. As always, we invite visitors to stay a while to enjoy fresh foods, community, free kids' activities and live music from talented local artists including The Fox & The Fiddle, Dennis Farac and others."

We extend a special thank you to all Birmingham Farmers Market sponsors including Bank of Ann Arbor – Birmingham, SMART, Forest and Phoenicia Restaurants, Luxe Bar & Grill and Salvatore Scallopini (Sal's), Move as a Human, Northstar Concrete Coatings, sweetgreen, Fascination Factory, Pure Green, C&G Newspapers, USA Insulation and All American Gutter Protection.

For more information, visit <u>ALLINBirmingham.com/FarmersMarket</u>, like us on Facebook <u>@BIRMINGHAMFARMERSMARKET</u> and follow us on Instagram <u>@bhamfarmmkt.</u> As always, parking is convenient and free every Sunday.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT comprises more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.