

**Special Events Committee Meeting Minutes**  
**151 Martin Street, Conference Rooms 202 & 203**  
**February 9, 2024, at 8:30am**

Z. Kay called the meeting to order at 8:32 a.m.

**In Attendance:** Z. Kay, R. Astrein, D. Fehan, B. Hussey, K. Cummings

**Staff:** M. Fairbairn, J. Brook, N. Gerkey

**Guests:** None

**Absent:** D. Lilley, S. Lipari

**Public Comment:** None

Approval of Minutes: Motion by Fehan, seconded by Hussey to approve the minutes dated January 12, 2024. All ayes. Motion approved.

**BRRmingham Blast Wrap-Up**

Brook reported that there were about 600 wristbands passed out to ride the zip line, with an estimate of 70-80 riders per hour at the event; 2,500 marshmallows were passed out, as well as 750 kids' crafts. Seven trucks were present including three dessert and four entrée, and the weather was cooperative.

The Committee discussed the following for next year's event:

- Increasing the budget from \$25,00 to \$35,000
- Adding another attraction item like axe throwing or outdoor slide
- Inquire about adding more harnesses for efficacy
- Promote free parking

**Late Night Thursdays**

The Committee discussed Late Night Thursdays and is interested in using the budget and putting it towards the Blast instead. This will need to be revisited and discussed in more detail at future meetings.

**Updates on Upcoming Events**

*Spring Stroll* - Brook stated that Warby Parker is interested in sponsoring the event. She added that we will try to start the event in a more central location this year.

*Farmers Market* - Brook stated that there will be a Strawberry Festival added to the Market this year on June 16; all other event days will remain. She reported that the first round of vendor applications are live, with 55 applications received thus far. She added that the kids' art contest is returning and submissions are open.

*Birminghamburger Event* - The Committee discussed having a kick-off event to start the two week promotion. The Committee agreed there will not be free parking.

*Movie Nights* - Migration will be shown in June, and Muppets Christmas will be shown in July. The public will vote via Engage to select the movies for August and September.

Meeting adjourned at 9:43 a.m.

**NEXT MEETING: Friday, March 8, 2024, at 8:30 a.m.**