## Birmingham Bucks E-Gift Card Small Business Saturday Promotion (November 25-26, 2023):

A \$25 promotional Birmingham Bucks E-Gift Card will be awarded to shoppers for each \$100 spent inperson during the promotional period of November 25 – November 26, 2023 (for a maximum of \$100 to be earned) with Birmingham Shopping District (BSD) businesses. Exclusions include: tax, tip, all services, groceries, movies, memberships, fitness clubs, tobacco, pharmaceuticals, hair salons and hotel stays. Purchases made while redeeming promotional Birmingham Bucks E-Gift Cards will not count toward earning promotional Birmingham Bucks E-Gift cards. Please note: shoppers should keep all receipts, as they are needed to complete the promotional Birmingham Bucks E-Gift card submission form.

Once purchases are made, shoppers must complete the submission form at <a href="http://www.ALLINBirmingham.com/SBS">http://www.ALLINBirmingham.com/SBS</a> no later than December 1, 2023, to qualify for this promotion. Shoppers will submit their contact information, the name of the store(s)/restaurant(s), dollars spent and upload a photo of their dated receipt(s). Individuals must apply for the promotional Birmingham Bucks E-Gift cards themselves and not on behalf of others.

Allow up to two weeks for processing. Promotional Birmingham Bucks E-Gift cards will be sent via email from Yiftee to the specified email address on the submission form, as an electronic gift card, and must be redeemed at <u>participating BSD merchants</u> by January 31, 2024. The electronic Birmingham Bucks gift card is all that is needed for redemption at <u>participating BSD merchants</u>. The BSD has the right to deny a claim or request further information on a transaction. This Birmingham Bucks E-Gift Card promotion will continue until the promotional period has ended or the promotional funds have been exhausted, whichever comes first. Contact the BSD office at <u>info@allinbirmingham.com</u> or 248-530-1200 with questions.