

Special Events Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
July 9, 2023 at 8:30am

Chairperson Astrein called the meeting to order at 8:30 a.m.

In Attendance: R. Astrein (Chairperson), K. Cummings, D. Fehan, B. Hussey, D. Lilley

Staff: C. Sheppard-Decius, J. Brook

Guests:

Absent: Z. Kay, S. Lipari

Public Comment: none

Approval of Minutes: Motion by Fehan, seconded by Lilley to approve the minutes dated June 9, 2023.

Yeas: R. Astrein, K. Cummings, D. Fehan, B. Hussey, D. Lilley

Nay: none

Rosé Soirée – Update

Sheppard-Decius reviewed the Rose Soiree summary document that was included in the meeting packet. The committee discussed the possibility of holding the event again in 2024. The consensus was that they would like to try again with a different amount of lead-time and possibly a different event date.

Hussey shared her idea to hold a Birmingham burger event. This would be a competition amongst restaurants for the title of best hamburger in Birmingham. She suggested holding the event in the fall and asking restaurants to all create a signature burger and ask diners to vote on the best. A traveling trophy and bragging rights would be the prizes.

Late Night Shopping Plan

The committee discussed the idea of having different themes for each Thursday evening between Thanksgiving and Christmas like “Ladies’ Night” and “Men’s Night”. They would also like to look into entertainment – strolling street performers, carolers, musicians, etc.

The idea of having people get numbered ornaments at each store they visit and then having a drawing at the end of the night was also explored.

Volunteers

Sheppard-Decius mentioned that it would be helpful to have committee members volunteer at events. There are times when we are short staffed at the Farmers Market and help during Day On The Town would also be appreciated.

Booth Park Updates

Sheppard-Decius reported that DPS is looking into improvements to Booth Park and the walking trail along the river. Although the committee likes the idea of indoor bathrooms, they were concerned about upkeep that would be required. Fehan questioned whether there was a marketing plan for the pool at the Museum. Committee suggested single seat benches, additional electrical near the fence along sidewalk for holiday décor, review safety features for kids and adding a drinking fountain/bottle filler.

Meeting adjourned at 10:05 a.m.

NEXT MEETING: Friday, August 11, 2023, at 8:30 a.m.

Prepared by: J. Brook
Reviewed by: C. Sheppard-Decius

7/26/23

APPROVED