



Erika Bassett, PR & Marketing Specialist
Phone: (248) 530-1200
Email: BSDinfo@bhamgov.org

Find Deep Discounts, Food Trucks, Live Broadcasts and More at Birmingham's Day On The Town Event on Saturday, July 29!

BIRMINGHAM, MI, July 13, 2023 – Visit downtown Birmingham on Saturday, July 29, from 9 a.m. to 5 p.m. for Day On The Town, the biggest and most exciting retail event of the year! Find deeply discounted merchandise from over 60 retailers, food trucks, live broadcasts, chalk art displays, kids' activities and more in stores and throughout the streets and sidewalks of downtown Birmingham.

Shop 'til you drop for clothing, shoes and accessories up to 70% off from premium retailers, including Anthropologie, Caruso Caruso, Craig Ryan Fine Menswear, Evereve, Fab'rik, Found Objects, Gazelle Sports, Moosejaw Bike & Snow, Lil' Rascals, Petite Cabane, Roots, Sundance Shoes, Steele Angel, Sterr & Doon, Supernatural, TENDER, Untied on Woodward, Voila Boutique and many more! Explore furniture, linens and home décor from Area Rug Co., Cristions Fine Linen and Down, Scandia Home, Serena & Lily and others. Shop beautiful and unique jewelry from Crimson Rose Antiques, Barbara Boz Boutique, Majda Diamond Vault and more. Meet some of the Birmingham Shopping District's newest businesses including designer boutique Via Manzoni, The Good Day and Zahra. Discounted beauty and personal care items can also be found throughout the event from Blue Mercury, Drybar Birmingham, Figo Salon, Todd's Room and the list goes on.

Food trucks serving up frozen and carnival-style treats will be available throughout the event. From 1 – 3 p.m., join Meaghan from *Mojo in the Morning* and Channel 955, as they broadcast live from the Channel 955 Ice Cream Truck, powered by Faygo. They will be handing out free Faygo Firework and Cotton Candy flavors and Browndog Creamery ice cream, while supplies last!

"This is a day to indulge in all of what downtown Birmingham has to offer," said Birmingham Shopping District Executive Director Cristina Sheppard-Decius. "Get here early to find the best deals, then stay the rest of the day to participate in downtown activities or relax at one of our many bistros, outdoor patios and parks."

From 10 a.m. – 1 p.m., stop by the rear parking lot of Birmingham City Hall, located at 151 Martin Street in the heart of downtown, for the Birmingham Police Department's Open House event, featuring live demonstrations, giveaways, and a dunk tank.

Organized by the Birmingham Shopping District, see the full list of participating merchants, as well as event information at www.ALLINBirmingham.com/dayonthetown. Old Woodward Avenue will be closed to vehicles from Willits Street to Brown Street; Maple Road will be closed from Bates Street to Peabody Street for retail displays and pedestrian traffic. Parking is free in municipal structures during the event. For convenient parking locations, visit www.ALLINBirmingham.com/park.

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Established in 1992, the BIRMINGHAM SHOPPING DISTRICT comprises more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents, neighboring communities and regional visitors.