

Rosé Soirée Birmingham Bucks \$1,000 Shopping Spree Giveaway

Each time you dine out or drink pink during Birmingham's Rosé Soirée June 5 – 11, 2023, you can enter for a chance to win a \$1,000 Birmingham Bucks Shopping Spree at over 75 Downtown Birmingham businesses. Look for the Rosé Soirée Giveaway QR code on the dining table or in your billfold at participating restaurants to enter. No individual limit to the number of entries accumulated over the course of the event.

One (1) \$1,000 promotional Birmingham Bucks E-Gift Card will be awarded to the winning individual by the Birmingham Shopping District (BSD). On June 15, 2023, a random draw for the giveaway will take place from among all eligible entries received during the Rosé Soirée. The first entry drawn will be eligible to win the Birmingham Bucks E-Gift Card. The BSD will attempt to contact the potential winner by email and phone number provided.

The Birmingham Bucks E-Gift card will be sent via email to the specified email address on the entry form, as an electronic gift card, and must be redeemed at [participating BSD merchants](#) by July 31, 2023. The electronic Birmingham Bucks gift card is all that is needed for redemption at [participating BSD merchants](#). The BSD has the right to deny a claim or request further information on a transaction. Contact the BSD office at BSDinfo@bhamgov.org or 248-530-1200 with questions.

By entering this Giveaway, each entrant consents to the collection and use of his or her personal information (information that identifies an entrant as an individual, such as telephone number and email) by the BSD for the purposes of implementing, administering and fulfilling this Giveaway and for future event communications. The BSD will not sell or transmit this information to third parties. Any inquiry concerning the personal information held by the BSD should be addressed to BSDinfo@bhamgov.org.