



Executive Committee Meeting

Monday, April 10, 2023, 8:30 AM
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Amy Pohlod, Chair; Richard Astrein, Tom Markus, Michael McKenzie, Bill Roberts, Doug Fehan

Staff: Cristina Sheppard-Decius, Executive Director; Nicole Gerkey, Office & Events Assistant

AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **February 17, 2023**
3. Public Comment
4. Board Anticipated Action Items
 - a) FYE2023/24 Budget
 - b) Marketing & Advertising Committee Budget
 - c) BSD Bylaws
 - d) Strategic Plan 2023
 - e) Holiday Lighting Plan 2023/24
 - f) Restaurant Promotion
 - g) May Board Meeting (Cancel?)
 - h) Business Anniversaries to be Recognized: Tiffany Florist and Village Players
5. Committee Updates
6. New Business
 - a) Main Event & Award Nomination
 - b) Grant Opportunities: MML Foundation & MSOC
 - c) Retail Inter-Face Conference
 - d) SAD Disputes/Issues
7. Old Business
8. Call to Committee

On-Deck

- Recognition of Business Anniversaries
- Committee Appointments

Upcoming Meetings/Events

- BSD Board Meeting –April 19, 2023, at 8:00 a.m.
- Maintenance & Capital Improvements Committee – April 11, 2023, at 8:30 a.m.
- Special Events Committee – April 14, 2023, at 8:30 a.m.
- Marketing & Advertising Committee – April 20, 2023, at 8:30 a.m.
- Business Development Committee – April 25, 2023, at 8:30 a.m.
- Executive Committee – May 26, 2023, at 8:30 a.m.