



## **Maintenance & Capital Improvement Committee Meeting**

**Tuesday, April 11, 2023, 8:30 a.m.**  
**151 Martin Street, Birmingham, MI**  
**City Hall Conference Rooms 202 & 203**

**Committee Members:** Sarvy Lipari (Chair), Amy Pohlod (Vice Chair),  
Steve Quintal, Doug Fehan

**Staff:** Sheppard-Decius, Executive Director, Melinda Comerford,  
Office Specialist, Carrie Laird, DPS, Brad McNab, DPS, Brendan  
McGaughey, DPS

## **AGENDA**

1. Welcome and Attendance
2. Approval of Minutes – **March 11, 2023**
3. Public Comment
4. Holiday Lighting Plan Updates
  - a. Electrical Near Bridge/Booth Park
  - b. Interactive Display/Lighting for Alleys
5. Alley Improvements – Idea Board
6. Wayfinding Public Input Session – April 17
7. Other 2023/24 Goals/Objectives On Deck
  - a. Triangle District Improvements – schedule a walk through
  - b. Trees/Shrubs South of Landon – connect with Engineering
8. Other Business

**NEXT MEETING DATE – May 9, 2023 at 8:30 a.m.**

# **MAINTENANCE & CAPITAL IMPROVEMENT COMMITTEE GOALS & OBJECTIVES**

## **EXTERNAL GOALS**

- **EXTERNAL GOAL 1: Increase Local Frequency** (All Committees)
  - OBJECTIVE: Make it easy and engaging for consumers– from getting here to patronizing businesses (See Sub-Goals Below: Improve Ease of Access and Connectivity)
  
- **EXTERNAL GOAL 4 & SUB-GOAL B: Improve Ease of Access and Connectivity** (Maintenance/Capital Improvement, Marketing/Advertising and Special Events Committees)
  - OBJECTIVE: Advocate and collaborate on balancing short and long-term parking needs
    - TASK: Help create and advocate for a curbside management plan with quick parking options, package pick-up areas, alley access and flexible parking for office and service workers.
  - OBJECTIVE: Guide consumers to downtown and businesses by identifying and connecting districts, assets and recreation
    - TASK: Inform, create, and support implementing a wayfinding plan
  - OBJECTIVE: Enhance and balance pedestrian and district connections for consumers, residents and businesses across and within districts and along Woodward Avenue:
    - TASK: Enhance the placemaking of alleys and pedestrian connectors
    - TASK: Identify streetscape amenities, wayfinding, physical identifiers and pedestrian improvements needed
    - TASK: Assess needs of maintenance programs and services by district

## **INTERNAL GOALS**

- **INTERNAL GOAL 1: Increase BSD Value** (All Committees)
  - OBJECTIVE: Increase Business and Resident Engagement & Collaborations
  - OBJECTIVE: Promote and showcase the role of the BSD by celebrating successes and the return on investment
  - OBJECTIVE: Balance services and marketing amongst the district (Goal 2)
    - TASK: Reassess holiday lighting across district