



Business Development Committee Meeting

March 21, 2023, at 8:30 a.m.
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Mike McKenzie (Chair), Sam Surnow (Vice-Chair), Steve Quintal, Jeff Hockman

Staff: Cristina Sheppard-Decius, BSD Executive Director; Nicole Gerkey, Events Assistant

AGENDA

1. Welcome and Introductions
2. Approval of Minutes – **February 28, 2023**
3. Public Comment
4. Business Recruitment
 - Business Mix Analysis & Recommendation
 - Targeted Available Properties
5. Business Marketing
 - Virtual Tour – Businesses to Highlight
 - Promotional Materials & Opportunities
6. Organizational Items
 - Committee Recruitment
7. Other Business

NEXT MEETING DATE – April 25, 2023, at 8:30 a.m.