

## **Special Events Committee Meeting**

Friday, February 10, 8:30 a.m. 151 Martin Street, Birmingham, MI City Hall Conference Rooms 202 & 203

Committee Members: Astrein (Chair), Kay (co-chair), Cummings, Fehan, Hussey, Lipari

**Staff:** Cristina Sheppard-Decius, BSD Executive Director; Jaimi Brook, Operations & Events Manager

## **AGENDA**

- 1. Welcome and Attendance
- 2. Approval of Minutes **January 13, 2022**
- 3. Public Comment
- 4. Restaurant Promotion
- 5. Spring Stroll
  - Sponsor Ideas
  - Store Recruitment
  - Strategy Tie-Ins
- 6. Sponsorship Criteria
- 7. Other Events/Ideas

## **UPCOMING EVENTS:**

Spring Stroll – April 15 Farmers Market Opening Day – May 7

NEXT MEETING DATE - Friday, March 10, 2023 at 8:30 AM