



A message from the **Executive Director**

This past year has been a year of changes and growth in Downtown Birmingham. From the changing landscape with the advent of future developments to the extension of streetscape continuity, new brand marketing, and new faces around town. One of the newest faces is my own, bringing forth years of downtown management experience, as well as fresh perspectives and best practices. I am honored to be able to lead the Birmingham Shopping District (BSD) along with a dedicated and engaged Board of Directors, volunteers and staff.

Downtown Birmingham continues to be a sought after community, and the statistics and stories below show why. Key economic indicators show that this momentum will continue in 2023. Since 1993, the BSD has been helping to make downtown a stellar standout in Michigan with its advertising, marketing, events, capital improvements, maintenance, beautification and business development programs. We will continue to provide superior service and support for our businesses and property owners, while elevating the sense of community and place for our residents and visitors alike this year.

Quick Statistics

BUSINESS DEVELOPMENT



+17 NEW BUSINESSES
AND 6 MORE IN EARLY 2023!



SHOPPING, DINING & EVENTS



MARKETING & ADVERTISING



DISTRICT MAINTENANCE



Welcome New Businesses

- @properties
- Brilliant Earth
- Circa Lighting
- Cosmo Salon Studios
- EM
- Faherty
- Majda Diamond Vault
- O2PT
- Paris Baguette
- Swift Home Loans
- sweetgreen
- Rotate Boutique
- The Apap Realty Group
- Serena & Lily
- Waymaker Salon
- Zahra
- Zana



Faherty, 128 S. Old Woodward Ave.

District Highlights

CAPITAL IMPROVEMENT AND ECONOMIC DEVELOPMENT PROJECTS

Signs, signs, everywhere are signs. Signs of exciting things happening in Downtown Birmingham. In the Fall of 2022, the City of Birmingham completed the South Old Woodward Reconstruction project building upon the walkable continuity of the community showcasing why it is ranked as the "5th Most Successful Walkable Suburb" by the Wall Street Journal. While construction impacted local businesses in the short-term, the long-term gain will be realized very quickly. This third phase of downtown infrastructure improvements addressed aging infrastructure from Brown Street to Landon Street replacing existing water mains and sewer lines, and enhancing the aesthetics and functionality.

A number of new developments are underway, including five mixed-use developments with commercial, office and housing ranging from four-to-six stories. Downtown Birmingham is also attracting national retailers with the much anticipated opening of CB2 at the corner of Maple and Old Woodward in the first quarter of 2023. RH Gallery is setting up shop temporarily in the old post office building in the first quarter of 2023 while they are under construction on their new four-story, almost 50,000 sq.ft. development on South Old Woodward, tentatively planned to open in 2024.

Recognized as **"TOP 10 SIX-FIGURE TOWNS IN AMERICA"**
by CNN Money Magazine

2023 EVENT CALENDAR

- April 15 – Spring Stroll
- May 7 – 21st Annual Opening Day - Farmers Market
- May 7- October 29 - Every Sunday - Farmers Market
- June 9 – Movie Night
- June 25 – Super Farmer Day – Farmers Market
- July 14 – Movie Night
- July 29 – Day on the Town
- August 6 – Corn Festival – Farmers Market
- August 11 – Movie Night
- August 19 – Birmingham Cruise Event
- September 8 – Movie Night
- September 10 – Harvest Festival – Farmers Market
- October 12 – Art Walk
- October 29 – End of Season Celebration – Farmers Market
- November 25 – Small Business Saturday
- November 25 – Santa Walk – Santa House opens & Carriage Rides
- December 1 – Holiday Tree Lighting
- December 1 – 3 – Winter Markt
- December Weekends – Santa House & Carriage Rides