



Executive Committee Meeting

January 3, 2023, 8:30 AM

**151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203**

Committee Members: Amy Pohlod, Chair; Richard Astrein, Tom Markus, Michael McKenzie, Bill Roberts, Doug Fehan

Staff: Cristina Sheppard-Decius, Executive Director; Erika Bassett, PR Specialist

AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **November 30, 2022**
3. Public Comment
4. Updates:
 - a) Special Events Committee
 - b) Marketing and Advertising Committee
 - c) Capital Improvements and Maintenance Committee
 - d) Business Development Committee
5. New Business
 - a) Bylaws
 - Board Composition (Local Ordinance/State Law comparisons)
 - Standing Committees & Composition
 - Powers of Board vs. Committees
 - Election of Officers & Required Officers
 - b) BSD Strategic Planning Meeting – Agenda/Goals
 - c) Anniversary Gifts Update
 - d) Payables Process
6. Board Anticipated Action Items
 - a) Summer Floral Planters - Option to Renew Contract
 - b) Hanging Baskets - Option to Renew Contract + Additional Baskets
 - c) Restaurant Week Pause
 - d) Retail Recruiter RFP – Reject all Proposals & Recommended Next Steps
7. Old Business

Upcoming Meetings/Events

- BSD Board Meeting – January 5, 2022, at 8:30 a.m.
- Maintenance & Capital Improvements Committee – January 10, 2023, at 8:30 a.m.
- Special Events Committee – January 13, 2023, at 8:30 a.m.
- Marketing & Advertising Committee – January 19, 2023, at 8:30 a.m.
- Business Development Committee – January 24, 2023, at 8:30 a.m.
- Executive Committee – January 25, 2023, at 8:30 a.m.