



## Executive Committee Meeting

**November 30, 2022, 8:30 AM**  
**151 Martin Street, Birmingham, MI**  
**City Hall Conference Rooms 202 & 203**

**Committee Members:** Amy Pohlod, Chair; Richard Astrein, Tom Markus, Michael McKenzie, Bill Roberts, Doug Fehan

**Staff:** Jana Ecker, BSD Interim Executive Director; Cristina Sheppard-Decius, Executive Director; Erika Bassett, PR Specialist

## AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **October 27, 2022**
3. Public Comment
4. Updates:
  - a) Special Events Committee
  - b) Marketing and Advertising Committee
  - c) Capital Improvements and Maintenance Committee
  - d) Business Development Committee
5. New Business
  - a) Holiday Lights – DPS Update
  - b) FYE2024 Budget Planning
  - c) BSD Board & Committee Retreat – Date/Location
  - d) City Long-Range Planning
  - e) Bylaws & Committee Roster Review
6. Board Anticipated Action Items
  - a) Meeting Schedule
  - b) Payable Exceptions: Winter Planter Décor & Sound Equipment for Winter Mrkt
  - c) Santa Addendums
7. Old Business
  - a) BSD Assessment/Roll – FYE2022 Projection
8. Upcoming Meetings/Events
  - a) Special Events Committee – December 9, 2022 at 8:30 a.m.
  - b) Maintenance & Capital Improvements Committee – December 13, 2022, at 8:30 a.m.
  - c) Marketing & Advertising Committee – December 15, 2022, at 8:30 a.m.
  - a) Business Development Committee – December 20, 2022 at 8:30 a.m.
  - b) Executive Committee – January 3, 2022, at 8:30 a.m.
  - c) BSD Board Meeting –January 5, 2022, at 8:30 a.m.