



Executive Committee Meeting

October 27, 2022, 8:30 AM
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Jeff Hockman, Chair; Richard Astrein, Tom Markus, Amy Pohlod, Bill Roberts, Doug Fehan

Staff: Jana Ecker, BSD Interim Executive Director; Cristina Sheppard-Decius, Executive Director; Erika Bassett, PR Specialist

AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **September 29, 2022**
3. Public Comment
4. Updates:
 - a) Special Events Committee
 - b) Marketing and Advertising Committee
 - c) Maintenance and Capital Improvements Committee
 - d) Business Development Committee
5. Upcoming Board Actions
 - a) The Great Decorate Sponsorship
 - b) SBS Bucks Budget
 - c) 2023 Calendar of Events
 - d) 2023 Board & Committees Schedule of Meetings
 - e) Executive Committee Appointments
6. Other Business/Discussion
 - a) BSD Special Assessment Update
 - b) 2023/24 Goals & Objectives
 - c) Sponsorship Policy
7. Upcoming Meetings/Events
 - a) Business Development Committee – November 1, 2022, at 8:30 a.m.
 - b) BSD Board Meeting – Thursday, November 3, 2022, at 8:30 a.m.
 - c) Maintenance & Capital Improvements Committee – November 8, 2022, at 8:30 a.m.
 - d) Special Events Committee – November 11, 2022 at 8:30 a.m.
 - e) Marketing & Advertising Committee – November 17, 2022, at 8:30 a.m.
 - f) Executive Committee – ****November & December Modifications needed due to Holiday**October 27, 2022**, at 8:30 a.m.