



*The Shopping District*

## **Advertising and Marketing Committee Meeting**

**Thursday, August 11, 8:30 a.m.**

**151 Martin Street, Birmingham, MI**

**City Hall Conference Rooms 202 & 203**

**Committee Members:** Pohlod (Chair), Eid, Fenner, Kay, and Lundberg

**Staff:** Jana Ecker, BSD Interim Executive Director; Erika Bassett, PR Specialist

## **AGENDA**

1. Welcome and Attendance
2. Public Comment
3. Holiday Gift Guide Discussion
4. Holiday Video Discussion

**NEXT MEETING DATE – Thursday, August 18, 2022 at 8:30 a.m.**