

Special Events Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
June 10, 2022

Chairperson Astrein called the meeting to order at 8:35 a.m.

In Attendance: D. Fehan, Z. Kay, S. Lipari, B. Hussey

Staff: J. Brook, C. Galli, J. Ecker

Guests: C. Braun, S. Gwizdz

Absent: R. Astrein, A. Pohlod, J. Solomon, and K. Cummings

Public Comment:

Braun shared information about NEXT. She said that they reach an important part of Birmingham and the surrounding communities, the over 50 year olds.

Gwizdz let the committee know that they are working with the Daxton to see about holding their Big Band event at their location on October 20, 2022. She reported that Max Broock has committed to being a \$5,000 sponsor and they would like to have the BSD also commit to a \$5,000 sponsorship. She explained that possible tie-ins could include a fashion show during intermission, a Birmingham Bucks bounce back program, and/or having merchants sell event tickets at their stores.

Fehan added that he thinks that this sounds like a good event, but he would like to know more of the specifics of sponsorship benefits. Gwizdz and Braun said that they would put together some options and send information to Ecker for the committee to review and possibly recommend to the BSD board.

Approval of Minutes

Motion by Kay, seconded by Lipari to approve the May 13, 2022 Special Event Committee meeting minutes.

Yeas: D. Fehan, Z. Kay, S. Lipari, B. Hussey

Nay: none

Absent: R. Astrein, A. Pohlod, J. Solomon, and K. Cummings

Painting the barricades:

Ecker shared that, although they were supposed to use wood barricades in the S. Old Woodward construction area, the contractor had to make a change and would instead be using snow fencing as the sewers are too close to the barricades.

The committee discussed possible ways to have a paint the barricades contest and the challenges that would need to be overcome in order to do so. The committee all agreed that, due to the change in the material being used for the barricades it did not make sense to move forward with a contest.

Day on the Town:

Brook advised that approximately 30 merchants have registered to participate to date. She proposed the idea of having the BBAC provide chalk artists to draw 3D designs in one or two designated locations. All committee members present were in favor of including the chalk drawings.

Kay suggested sending an email to all BSD restaurants asking them to participate in Day on the Town.

Art Walk:

Brook reported that she and Ecker met with VanGelderren to discuss working with the BBAC to hold an Art Walk in the fall. This is tentatively scheduled for Thursday, October 13, 2022 from 5-7 p.m. Committee members expressed concern that ending at 7 p.m. would be too early. Brook will follow-up with VanGelderren to see if artists would be willing to stay until 8 p.m.

The committee would like to ask the BSD Board of Directors to approve adding an Art Walk to the fall schedule of events.

Meeting adjourned at 9:43 a.m.

NEXT MEETING: Friday, August 12, 2022 at 8:30 a.m.