



The Shopping District

Advertising and Marketing Committee Meeting

Wednesday, July 20, 8:30 a.m.
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Pohlod (Chair), Eid, Kay, and Lundberg

Staff: Jana Ecker, BSD Interim Executive Director; Erika Bassett, PR Specialist

AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **June 16, 2022**
3. Public Comment
4. Birmingham Bucks June Promotions Recap
5. Social Media Impact Report
6. Logo Revision Discussion

NEXT MEETING DATE – August 18, 2022 at 8:30 a.m.