



## Advertising and Marketing Committee Meeting

**Thursday, June 16, 8:30 a.m.**  
**151 Martin Street, Birmingham, MI**  
**City Hall Conference Rooms 202 & 203**

**Committee Members:** Pohlod (Chair), Eid, Kay, and Lundberg

**Staff:** Jana Ecker, BSD Interim Executive Director; Erika Bassett, PR Specialist

## AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **May 19, 2022**
3. Public Comment
4. Social Media Impact Report
5. Day on the Town Advertising
6. Fall Fashion Discussion
7. South Old Woodward Reconstruction Phase 3 – Birmingham Bucks Update
8. Logo Revision Discussion
9. Other Business

**NEXT MEETING DATE - July 21, 2022 at 8:30 a.m.**