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FOR IMMEDIATE RELEASE

Participate in the Birmingham Shopping District Barricade Art Contest

BIRMINGHAM, MI, June 1, 2022 – All are invited to participate in an art contest throughout the South Old Woodward Avenue construction area in downtown Birmingham! The purpose of this project is to enhance the pedestrian barricades, displaying local art from students, art professionals and enthusiasts, community groups and Birmingham Shopping District businesses. Those interested in participating must apply online at www.ALLINBirmingham.com/artcontest by June 10. Participants may receive up to two barricade panels, approximately 8' wide x 4' high each, to paint beginning June 15 through June 29. Participants will supply their own paint and materials.

From July 11 through July 31, the community is invited to vote for their favorite design online at www.ALLINBirmingham.com/vote. Please note this site will not be live until July 11. Once voting is complete, the winners will be announced and awarded a Birmingham Bucks E-Gift card to spend at over [70 retailers and restaurants](#) in downtown Birmingham!

“We are committed to offering shopper incentives that encourage the community’s support of Birmingham businesses during construction,” said Jaimi Brook, Birmingham Shopping District Operations and Events Manager. “We encourage people to visit downtown Birmingham not only to shop and dine, but also to walk through the downtown area and enjoy the beautiful community artwork on display.”

Winning artwork will be displayed throughout the South Old Woodward Reconstruction Phase 3 project, expected to continue through October.

Learn more about this contest at www.ALLINBirmingham.com/artcontest. Follow us on Facebook at [Birmingham Shopping District](#) and Instagram [@bhamshopping](#). Learn more about the South Old Woodward Avenue Reconstruction Phase 3 project and other construction incentives at www.bhamgov.org/oldwoodwardphase3.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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