

Birmingham Bucks E-Gift Card Promotion during South Old Woodward Reconstruction Phase 3:

A \$10 promotional Birmingham Bucks E-Gift Card will be awarded to shoppers for each \$100 spent in-person during the promotional period of June 1 – June 30, 2022 (for a maximum of \$100 to be earned) with the following Birmingham Shopping District (BSD) businesses: Adachi, Be Well Lifestyle Café (café only), Birmingham Furniture and Design Studio (excludes services), Birmingham Pub, Bridal Couture of Birmingham, Cicchini Custom Clothier (excludes services), Hagopian World of Rugs (excludes services), Maison Birmingham (excludes services), Old Woodward Cellar, Phoenicia, Sherwin-Williams (excludes services), Tiffany Florist and Wittcock Kitchen and Bath (excludes services). Exclusions include: tax, tip, all services, groceries, movies, memberships, fitness clubs, tobacco, pharmaceuticals, hair salons and hotel stays. Purchases made while redeeming promotional Birmingham Bucks E-Gift Cards will not count toward earning promotional Birmingham Bucks E-Gift cards. Please note: shoppers should keep all receipts, as they are needed to complete the promotional Birmingham Bucks E-Gift card submission form.

Once purchases are made, shoppers must complete the submission form at www.ALLINBirmingham.com/PromoBucks no later than July 8, 2022, to qualify for this promotion. Shoppers will submit their contact information, the name of the store(s)/restaurant(s), dollars spent and upload a photo of their receipt(s). Individuals must apply for the promotional Birmingham Bucks E-Gift cards themselves and not on behalf of others.

Allow up to two weeks for processing. Promotional Birmingham Bucks E-Gift cards will be sent via email to the specified email address on the submission form, as an electronic gift card, and must be redeemed at participating BSD merchants by September 30, 2022. The electronic Birmingham Bucks gift card is all that is needed for redemption at participating BSD merchants. The BSD has the right to deny a claim or request further information on a transaction. This Birmingham Bucks E-Gift Card promotion will continue until the promotional period has ended or the promotional funds of \$15,000 have been exhausted, whichever comes first. Contact the BSD office at info@allinbirmingham.com or 248-530-1200 with questions.