



Advertising and Marketing Committee
Meeting Date: 04/21/2022
151 Martin Street,
Birmingham, MI 48009
248-530-1200
ALLINBirmingham.com

Committee Members: Pohlod (Chair), Eid, Kay, and Lundberg

Staff: Jana Ecker, BSD Interim Executive Director; Erika Bassett, PR Specialist

AGENDA

1. Welcome and Attendance
2. Public Comment
3. Social Media Impact Report
4. Day on the Town Advertising
5. South Old Woodward Reconstruction Phase 3 – Finalize Birmingham Bucks
6. Logo Revision Discussion

The next meeting of the Advertising and Marketing Committee is expected to take place on June 16 at 8:30 a.m.