



Special Events Committee
Meeting Date: No meeting in April
151 Martin Street,
Birmingham, MI 48009
248-530-1200
ALLINBirmingham.com

1. Spring Stroll

- a. The inaugural Spring Stroll took place on Saturday, April 9.
- b. 29 merchants participated
- c. Over 200 people attended the event.
- d. We have gotten great feedback from both merchants and attendees.

2. Upcoming Events

- a. Farmers Market – the 20th season of the Farmers Market opens on May 1
- b. Movie Nights –
 - i. There will be four Movie Nights this year – June 10, July 15, August 12, and September 16.
 - ii. Wells Fargo Advisors confirmed as Series Sponsor with a \$10,000 commitment.
- c. Art Walk – the committee is continuing to work on putting together an Art Walk for late summer or early fall.

3. Construction Activities

- a. Scavenger Hunt – similar set-up to the holiday scavenger hunt with a focus on the S. Old Woodward area.
- b. Paint the Barricades – encourage artists to brighten up the construction area by painting the barricades. We would reach out to artists as well as school groups.

Upcoming Events

May 1 – October 30 – Birmingham Farmers Market 20th Season

June 10 – Movie Night – Sing 2

July 15 – Movie Night – Home Alone

NEXT MEETING: Friday, May 13 at 8:30 a.m.

2021-22 Budget: \$200,000

Remaining balance after May vouchers: \$14,488