



Advertising and Marketing Committee
Meeting Date: 04/21/2022
151 Martin Street,
Birmingham, MI 48009
248-530-1200
ALLINBirmingham.com

Committee Members: Pohlod (Chair), Eid, Kay, and Lundberg

Staff: Sean Kammer, BSD Executive Director; Erika Bassett, PR Specialist

AGENDA

1. Welcome and Attendance
2. Public Comment
3. Social Media Impact Report
4. Spring and Summer Advertising
5. South Old Woodward Reconstruction Phase 3 – Signage and Incentives
6. Other Items

The next meeting of the Advertising and Marketing Committee is expected to take place on May 19, 2022 at 8:30 a.m.