



The Shopping District

Special Events Committee

No meeting held in January 2022

Members: Astrein (Chair), Cummings, Fehan, Hussey, Kay, Knight, Lipari, Pohlod and Solomon

Staff: Kammer, Brook, Galli

1. No Meeting Held

2. 2022

- a. Restaurant Week
 - i. Twenty restaurants registered.
 - ii. The promotion concludes Friday, February 4th
 - iii. WXYZ aired segments on its morning news from 4 participating restaurants
- b. The committee will finalize the 2022 special event calendar at its next meeting. Items of interest include:
 - i. Possibly adding a fourth Movie Night in September
 - ii. Construction activities ie scavenger hunt, touch-a-truck, and painting the barricades
 - iii. Celebration of the Farmers Market 20th season
- c. Special event applications have been submitted to the clerk's office for Farmers Market, Movie Nights and Day on the Town.

Upcoming Events

January 24 – 28 & January 31 – February 4 – Birmingham Restaurant Week

May 1 – October 30 – Birmingham Farmers Market 20th Season

NEXT MEETING: Friday, February 11 at 8:30 a.m.

2021-22 Budget: \$200,000

Remaining balance after February vouchers: \$31,738