



Advertising and Marketing Committee  
Meeting Date: 03/10/2022  
151 Martin Street,  
Birmingham, MI 48009  
248-530-1200  
ALLINBirmingham.com

**Committee Members:** Pohlod (Chair), Eid, Kay, and Lundberg

**Staff:** Sean Kammer, BSD Executive Director; Erika Bassett, PR Specialist

**Guests:** Amy Gill, Seen Media

A zoom link is provided for the public to observe the meeting and participate in public comment: <https://us06web.zoom.us/j/85193282679>

## AGENDA

1. Welcome and Attendance
2. Public Comment
3. Spring Fashion Insert and Video - Seen Media
4. Other Items

The next meeting of the Advertising and Marketing Committee is expected to take place on April 21, 2022 at 8:30 a.m.