



*The Shopping District*

## **Business Development Committee**

**September 30, 2021 8:30 AM**

**Members: Surnow (Chair), McKenzie (Co-Chair),  
Hockman, Quintal**

**Staff: Kammer**

### **1. Welcome and Introductions**

PRESENT: McKenzie, Hockman

ABSENT: Surnow, Quintal

ADMINISTRATION: Kammer, Galli

GUESTS: Cindy Ciura, CC Consulting

### **2. Recruitment Activity**

Ciura updated the committee on the Pipeline report.

- i. Possible tenant involved in lease negotiations for a site on N. Old Woodward taking longer than expected.
- ii. Restaurant development proposed for a site in downtown exploring the viability of an economic development liquor license.
- iii. Out of state retailer to tour new development in Birmingham on October 1.
- iv. 167 N. Old Woodward reported to become fast-casual restaurant.

### **3. Retention Activity**

Kammer and Ciura are working to help find a new location for a local business, which may be displaced by a larger development. The shortage of available spaces open to food service is challenging.

### **4. Business Anniversaries**

Committee reviewed staff's plan for the business anniversary recognition program. Business Development Committee recommends approval of the program as presented by staff.

### **5. Outdoor dining discussion**

Committee discussed feedback on the subject of outdoor dining per the request from the Planning Board.

### **6. Media**

Committee was updated on staff working with media to promote new developments in downtown Birmingham.

**NEXT MEETING: Thursday, October 28, 2021 at 8:30 a.m.**

**2021-22 Budget: \$100,000**

**Remaining balance after October vouchers: \$56,895**