



The Shopping District

Business Development Committee

August 26, 2021 8:30 AM

**Members: Surnow (Chair), McKenzie (Co-Chair),
Hockman, Quintal**

Staff: Kammer

1. Welcome and Introductions

PRESENT: McKenzie, Hockman

ABSENT: Surnow, Quintal

ADMINISTRATION: Kammer

GUESTS: Cindy Ciura, CC Consulting

2. Recruitment Activity

a. Ciura updated the committee on the Pipeline report.

i. Two leases have been signed for retail/apparel stores

ii. Ciura anticipates major new tenant announcements within the coming weeks.

3. Retention Activity

a. Kammer and Ciura are working to help find a new location for a local business, which may be displaced by a larger development.

4. Business Anniversaries

a. Committee reviewed staff's plan for the business anniversary recognition program. Feedback included standardizing on a branded gift item and possibly including an artist rendering of the business.

NEXT MEETING: Thursday, August 26, 2021 at 8:30 a.m.

2021-22 Budget: \$100,000

Remaining balance after September vouchers: \$71,329