



## **Business Development Committee Meeting**

**August 26, 2021 8:30 AM**

**Join Zoom Meeting**

**<https://us06web.zoom.us/j/84552149281>**

**Members: Sam Surnow (Chair), Mike McKenzie (Chair), Steve Quintal, Jeff Hockman**

**Guest: Cindy Ciura, Retail Consultant**

**Staff: Sean Kammer**

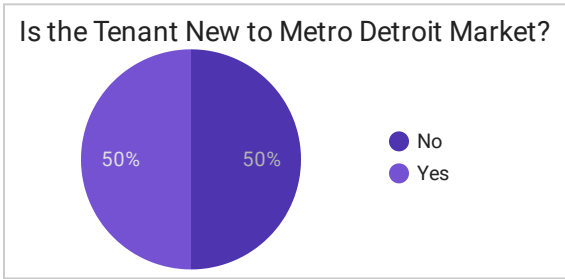
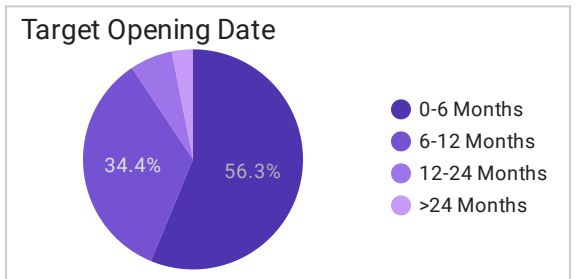
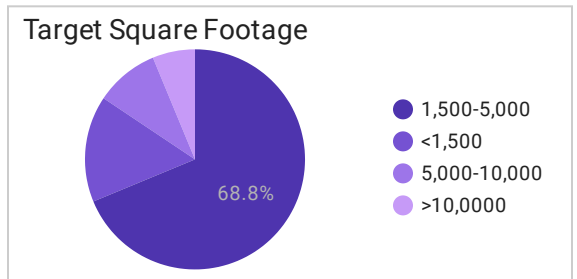
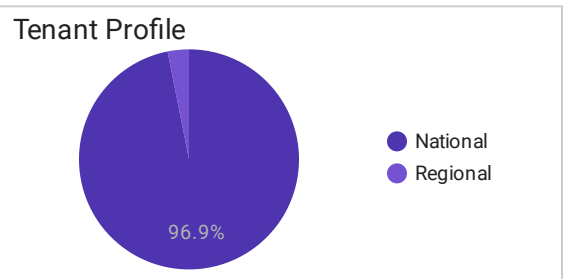
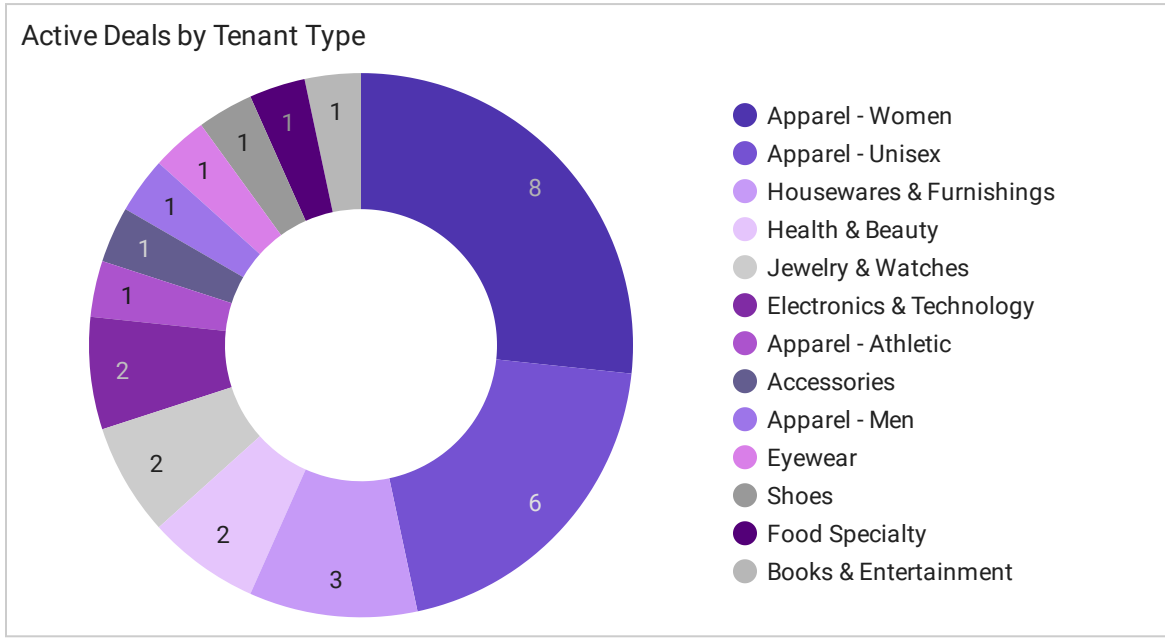
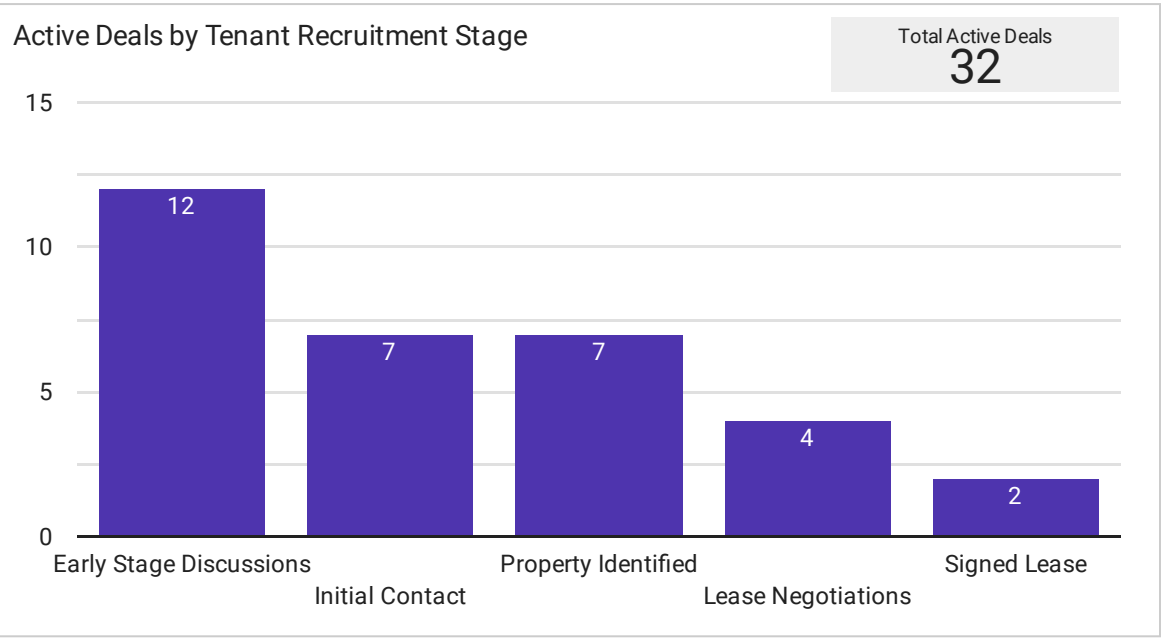
1. Public Comment
2. Tenant Recruitment Report
3. Retention Activities
4. Business Anniversary Program

The next meeting of the Business Development Committee will be held on Thursday, September 23, 2021 at 8:30 a.m.

# Birmingham Shopping District Tenant Recruitment Pipeline Report

Select Date Range:

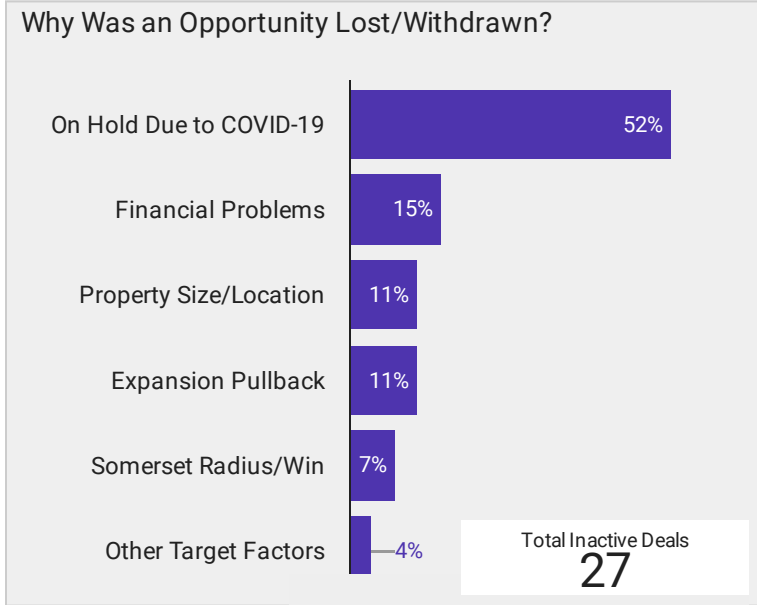
Jan 1, 2020 - Aug 31, 2021



### Active Deals with Signed Letter of Intent

|    | Tenant Type              | Tenant Profile | Target Opening Date | Target Square Footage | Street Location    | Stage              | Most Recent Tracking Date |
|----|--------------------------|----------------|---------------------|-----------------------|--------------------|--------------------|---------------------------|
| 1. | Housewares & Furnishings | National       | 12-24 Months        | >10,000               | Old Woodward & ... | Signed Lease       | Aug 24, 2021              |
| 2. | Apparel - Athletic       | National       | 0-6 Months          | <1,500                | W Maple            | Lease Negotiations | Aug 24, 2021              |
| 3. | Health & Beauty          | National       | 0-6 Months          | 1,500-5,000           | N Old Woodward     | Lease Negotiations | Aug 24, 2021              |
| 4. | Apparel - Unisex         | National       | 0-6 Months          | 1,500-5,000           | S Old Woodward     | Lease Negotiations | Aug 24, 2021              |
| 5. | Housewares & Furnishings | National       | 12-24 Months        | 5,000-10,000          | N Old Woodward     | Lease Negotiations | Aug 24, 2021              |
| 6. | Apparel - Women          | National       | 0-6 Months          | 1,500-5,000           | S Old Woodward     | Signed Lease       | Mar 23, 2021              |

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Birmingham Shopping District  
151 Martin Street  
Birmingham, MI 48009  
248-530-1200  
ALLINBirmingham.com

## MEMORANDUM

**DATE:** August 25, 2021  
**TO:** BSD Executive Committee  
**FROM:** Sean Kammer, Executive Director  
**SUBJECT:** Business Anniversary Recognition

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At the direction of the chair, BSD Executive Director and staff began developing a program to recognize business anniversaries in the Shopping District. This program is intended to increase the visibility of successful businesses in the district that have contributed to the local economy and helped to shape the image and sterling reputation of downtown Birmingham over the years.

Staff conducted an outreach effort to gather information about the age of businesses, as well as took the opportunity to update contact information of businesses. Overall, over 330 businesses were successfully contacted.

Staff also developed a recommended list of anniversary gifts for businesses. Ideally, businesses would be presented with an item that commemorates the number of years that they have been in operation in the district, ranging from something as simple as a plaque or paper certificate, a window decal promoting the number of years they have been in business, to flowers from a local vendor, to other, more elaborate items based on the age of their business. Attached are recommendations from staff.

It is hoped that with the input and assistance of the BSD Board and committee members, that the BSD staff can develop a program to publicly recognize the longevity of businesses that have contributed to the Birmingham community.

Respectfully submitted,

Sean Kammer  
Executive Director

## Anniversary List

| Company                               | Contact            | Opening Date    | Anniversary |  |
|---------------------------------------|--------------------|-----------------|-------------|--|
| American Epoxy                        | Elizabeth Kassa    | APR-JUNE 2021   | 0           |  |
| Area Rugs                             | Tajinder Smart     | APR-JUNE 2021   | 0           |  |
| Beauty Fusion Aesthetics              | Jodie Eickhoff     | APR-JUNE 2021   | 0           |  |
| Birmingham 8                          | Tim Queen          | 44348           | 0           |  |
| Birmingham Bridal                     | Marija Tasevski    | JAN-March 2021  | 0           |  |
| Birmingham Pub                        |                    | APR-JUNE 2021   | 0           |  |
| Claymore Shop                         | Kurtis Williams    | APR-JUNE2021    | 0           |  |
| Craig Ryan Fine Clothing              | Keith Saltsman     | JAN-MAR 2021    | 0           |  |
| David Abraham Custom Clothiers        | Tarance Deas       | JAN-MAR 2021    | 0           |  |
| Daxton Hotel                          | Aaron Black        | APR-JUNE 2021   | 0           |  |
| Fruition Acai & Juice Bar             | Lindsey Sayles     | JAN-MARCH 2021  | 0           |  |
| Hastens                               | David Orlando      | JAN-MARCH 2021  | 0           |  |
| James & Bloom                         | Sandra Lynn        | JAN-MARCH 2021  | 0           |  |
| Mandy Rose Makeup                     | Mandy Rabban       | 6/1/2021        | 0           |  |
| Perch 313                             | Molly Patterson    | JAN- MARCH 2021 | 0           |  |
| The Lash Lounge                       | Kati Prater        | JAN-MARCH 2021  | 0           |  |
| The Shade Store                       |                    | APR-JUNE 2021   | 0           |  |
| The Suit Bar                          | Sal Hamed          | JAN-MAR 2021    | 0           |  |
| Venus Nails Spa                       | Thanh Lonh Pharv   | 4/1/2021        | 0           |  |
| Vestalia Home                         | Michelle Raymond   | APR-JUNE 2021   | 0           |  |
| ABC Vintage                           | Laura Rubens       | JAN-MAR 2020    | 1           |  |
| Bakehouse 46                          | Chelsea            | JAN-MAR 2020    | 1           |  |
| Be More Digital                       | David Lemieux      | JAN-MARCH 2020  | 1           |  |
| Chief Financial Credit Union          |                    | JULY-SEPT 2020  | 1           |  |
| Community Yoga Studio                 | Jacque Ciavaglia   | JULY-SEPT 2020  | 1           |  |
| Detroit Trading                       |                    | JAN-MARCH 2020  | 1           |  |
| Essential Nail Bar                    | Nancy Tran         | JAN-MARCH 2020  | 1           |  |
| First Community Bank                  | Carol Ritchie      | JULY-SEPT 2020  | 1           |  |
| Johnny Was                            | Jeff Wernecke      | JULY-SEPT 2020  | 1           |  |
| Law Offices of Yasmine I. Poles, PLLC |                    | JAN-MARCH 2020  | 1           |  |
| Mayweather Boxing & Fitness           | Rodrigo Blanes     | OCT-DEC 2020    | 1           |  |
| Paint Nail Bar                        | Karen Best         | OCT-DEC 2020    | 1           |  |
| Planthropie                           | Rua Oshana         | JAN-MARCH 2020  | 1           |  |
| Seven Daughters                       | Miriam Razak       | JULY-SEPT 2020  | 1           |  |
| Shift Cocktail Bar                    |                    | JULY-SEPT 2020  | 1           |  |
| Slice                                 |                    | JULY-SEPT 2020  | 1           |  |
| Sorrentia's Salon                     | Sorrentia Harris   | JULY-SEPT 2020  | 1           |  |
| The Colore Room                       | Deanna Salerno     | JAN-MAR 2020    | 1           |  |
| The French Lady                       | Claude Pellerin    | JULY-SEPT 2020  | 1           |  |
| The Pearl Luxury Apartments           | Rachelle Cherkasov | JULY-SEPT 2020  | 1           |  |
| Urban Wick Candle Bar                 | Marlene Mansour    | APR-JUNE 2020   | 1           |  |
| VIGA USA                              | Lyudviga Shneyders | JULY-SEPT 2020  | 1           |  |
| Woodward Standard Print House         | Ryan Mrdeza        | JULY-SEPT 2020  | 1           |  |

Anniversary List

|   |                                   |                |   |  |
|---|-----------------------------------|----------------|---|--|
| Benedict VanderKolk, D.D.S.               |                                   | July 2019      | 2 |  |
| Birmingham Wine Shop                      | Helene Fertal                     | OCT-DEC 2019   | 2 |  |
| Casa Pernoi                               | Jared                             | JULY-SEPT 2019 | 2 |  |
| Casa Pernoi                               | Luciano<br>DelSignore/Takashi     | JULY-SEPT 2019 | 2 |  |
| fab'rik                                   | Carrie Sofikitis                  | OCT-DEC 2019   | 2 |  |
| Nalu                                      | Neil Johnson                      | APR-JUNE 2019  | 2 |  |
| Petite Cabane                             | Carrie Martin                     | JAN-MARCH 2019 | 2 |  |
| R.collective                              | Scott Raymaker                    | JULY-SEPT 2019 | 2 |  |
| Splitz-n-Blitz                            | John Zaryckyj                     | JULY-SEPT 2019 | 2 |  |
| Steele Angel                              | Wendy Van Alstyne                 | OCT-DEC 2019   | 2 |  |
| The Morrie                                | Aaron Belen                       | JULY-SEPT 2019 | 2 |  |
| willow and fernn                          | Vicki Blazier                     | APR-JUNE 2019  | 2 |  |
| Adachi                                    | Scott Vidal                       | JULY-SEPT 2018 | 3 |  |
| Alex Emilio Salon                         | Alex Lekocaj and<br>Emilio Giglio | APR-JUNE 2018  | 3 |  |
| Barone Defense Firm                       | Brian Corby                       | 5/31/2018      | 3 |  |
| Birch Roots                               | Jessica Estes &<br>Jennifer Estes | APR-JUNE 2018  | 3 |  |
| drybar                                    | Erinn Moss                        | APR-JUNE 2018  | 3 |  |
| Everdays, Inc.                            | Olivia Wenzel                     | APR-JUNE 2018  | 3 |  |
| Eyedolize                                 |                                   | JULY-SEPT 2018 | 3 |  |
| Hazel, Ravines & Downtown                 | Beth Hussey                       | OCT-DEC 2018   | 3 |  |
| Huge                                      | Jamie Jackson                     | JAN-MARCH 2018 | 3 |  |
| Kaku Sushi & Poke`                        |                                   | JULY-SEPT 2018 | 3 |  |
| Kohler Signature Store by First<br>Supply | Kathryn Poehling<br>Seymour       | JAN-MARCH 2018 | 3 |  |
| Levelz Barbershop                         |                                   | JAN-MARCH 2018 | 3 |  |
| Old Woodward Cellar                       |                                   | APR-JUNE 2018  | 3 |  |
| St. Croix Shop                            | Victoria Knight                   | JAN-MAR 2018   | 3 |  |
| The Beauty Club                           | Heidi Denha                       | JULY-SEPT 2018 | 3 |  |
| Union Barber                              | Matthew Abraham                   | JAN-MAR 2018   | 3 |  |
| UnTied on Woodward                        | Erik Miller                       | OCT-DEC 2018   | 3 |  |
| Verizon - Cellular and More               | Ryan Konja                        | APR-JUNE 2018  | 3 |  |
| Bateel                                    | Nadia hamoudi                     | APR-JUNE 2017  | 4 |  |
| Birmingham Roast                          | Andy Vickers                      | JULY-SEPT 2017 | 4 |  |
| Birmingham Skin & Hair<br>Aesthetics      | Irina                             | JULY-SEPT 2017 | 4 |  |
| BMG Media Co.                             | Blake M. George                   | JAN-MARCH 2017 | 4 |  |
| Bon Cook                                  | Cindy Juncaj                      | JULY-SEPT 2017 | 4 |  |
| College Choice Counseling                 | Barbara Connolly                  | OCT-DEC 2017   | 4 |  |
| detroit it                                |                                   | JULY-SEPT 2017 | 4 |  |
| Fullpayment                               |                                   | OCT-DEC 2017   | 4 |  |
| JAUS                                      | Jane Samuel                       | JAN-MARCH 2017 | 4 |  |
| Lady Jane's Haircuts for Men              | Tim McCollum                      | JULY-SEPT 2017 | 4 |  |
| La-La Lashes, LLC                         | Leslie Joseph                     | JAN-MARCH 2017 | 4 |  |
| Luxe Bridal Rack                          | Maria Rubino                      | Nov-17         | 4 |  |

Anniversary List

|  |                                    |                |   |  |
|--|------------------------------------|----------------|---|--|
| MA Engineering                               |                                    | JAN-MARCH 2017 | 4 |  |
| Mad Hatter Bistro                            | Randy & Andrew                     | JULY-SEPT 2017 | 4 |  |
| Maison Birmingham                            | Lauren Jennifer                    | JAN-MARCH 2017 | 4 |  |
| Massage Envy                                 | Orest Iwasiuk                      | OCT-DEC 2017   | 4 |  |
| Mazura Tailors & Custom Clothiers            | Nasser Dabaja                      | JAN-MARCH 2017 | 4 |  |
| Michael Willoughby & Associates - Architects | Michael Willoughby                 | JULY-SEPT 2017 | 4 |  |
| Sposa Bella Couture                          | Silvana Lumaj                      | JAN-MAR 2017   | 4 |  |
| Starbucks Reserve                            | Kipp Magnan                        | JULY-SEPT 2017 | 4 |  |
| Stem & Stone                                 | David Zawicki                      | APR-JUNE 2017  | 4 |  |
| Supernatural                                 | Carlie Quezada                     | OCT-DEC 2017   | 4 |  |
| 7 Greens                                     | Kelly Schaefer                     | OCT-DEC 2016   | 5 |  |
| Adore Salon                                  | Dalis Palushaj                     | 9/1/2016       | 5 |  |
| Allen Edmonds                                | April Baylor                       | OCT-DEC 2016   | 5 |  |
| B.May Bags                                   | Donna Hunter                       | APR- JUNE 2016 | 5 |  |
| Bianchi's Salon & Spa                        | Ralph Bianchi                      | JAN-MAR 2016   | 5 |  |
| blo blow dry bar                             | Amanda Fraifogl or Nicole Ashley   | JULY-SEPT 2016 | 5 |  |
| Blush Couture Bride                          | Tina Keilanio                      | OCT-DEC 2016   | 5 |  |
| CIBC   | Deborah Wellman                    | JAN-MARCH 2016 | 5 |  |
| DesignTeam Plus                              |                                    | JAN-MARCH 2016 | 5 |  |
| dolce MODA                                   | Jenny Ouliguian                    | JAN-MARCH 2016 | 5 |  |
| Equilibrium Pilates Studio                   | Nancy Hodari                       | JULY-SEPT 2016 | 5 |  |
| Gazelle Sports                               | Chris Lampen-                      | OCT-DEC 2016   | 5 |  |
| Ignite Social Media                          |                                    | JULY-SEPT 2016 | 5 |  |
| KW / DOMAIN Luxury Homes International       |                                    | JULY-SEPT 2016 | 5 |  |
| Lorient Capital                              |                                    | JULY-SEPT 2016 | 5 |  |
| Love & Buttercream Too                       |                                    | JULY-SEPT 2016 | 5 |  |
| Magic Eyebrow                                |                                    | JULY-SEPT 2016 | 5 |  |
| Platinum Motor Cars                          | Syed Ahmed                         | APR-JUNE 2016  | 5 |  |
| PNC  | Jay Zaczek                         | JAN-MARCH 2016 | 5 |  |
| Professional Property Management, Inc.       | Adam Nyman                         | JAN-MARCH 2016 | 5 |  |
| RE/MAX Nexus                                 |                                    | JAN-MARCH 2016 | 5 |  |
| Rivage Day Spa                               | Jessica Lundberg                   | JULY-SEPT 2016 | 5 |  |
| Splashworks                                  |                                    | APR-JUNE 2016  | 5 |  |
| Sundance Shoes                               | Katie Johnston                     | JULY-SEPT 2016 | 5 |  |
| Svenska Cafe                                 | Isabel Fernandez                   | JULY-SEPT 2016 | 5 |  |
| This Girl Beauty Spa                         | Lori Regimbal                      | JULY-SEPT 2016 | 5 |  |
| VOILA Boutique                               | Pascale Forster and Carole Viadero | OCT-DEC 2016   | 5 |  |
| 4 Seasons Golf                               | Bob Menzies                        | JAN-MARCH 2015 | 6 |  |
| all seasons of birmingham                    | L.J. Williams                      | JULY-SEPT 2015 | 6 |  |
| baus   | Daniella Dushaj                    | APR-JUNE 2015  | 6 |  |
| Cafe Succo                                   | Christopher                        | APR-JUNE 2015  | 6 |  |

Anniversary List

|                                   |                                 |                |   |  |
|-----------------------------------|---------------------------------|----------------|---|--|
| Dan Stall Inc., The Auction Team  |                                 | JAN-MARCH 2015 | 6 |  |
| Emagine Palladium Theatre         | Brigette Gossett                | OCT-DEC 2015   | 6 |  |
| Forest                            | Samy Eid                        | OCT-DEC 2015   | 6 |  |
| Jeff Glover & Associates          | Taylor Kerrigan                 | OCT-DEC 2015   | 6 |  |
| La Strada Dolci e Caffè'          | Zharko Palushaj                 | OCT-DEC 2015   | 6 |  |
| Legato Salon & Spa                | Karlyn or Diane                 | JULY-SEPT 2015 | 6 |  |
| Lucido Fine Jewelry               | Fran Lucido                     | OCT-DEC 2015   | 6 |  |
| MadDog Technology                 | Clare Morgan                    | JULY-SEPT 2015 | 6 |  |
| Papillon Blanc Hair Lounge        | Eda Motchka                     | OCT-DEC 2015   | 6 |  |
| Paymasters Inc.                   | Sara Evans                      | OCT-DEC 2015   | 6 |  |
| Resolute Building Intelligence    | Michelle Newton                 | OCT-DEC 2015   | 6 |  |
| Roche Bobois                      | Mary Ann Santerini              | JAN-MARCH 2015 | 6 |  |
| Seeds marketing + design          | Dan Zwolak                      | OCT-DEC 2015   | 6 |  |
| Sidecar Slider Bar                | Steve Simon                     | Feb-15         | 6 |  |
| Wish Upon a Teen                  |                                 | JULY-SEPT 2015 | 6 |  |
| Bistro Joe's                      | Kurt Bender                     | JULY-SEPT 2014 | 7 |  |
| bluemercury                       | Gabriella Hammond               | JAN-MARCH 2014 | 7 |  |
| Clarity Advanced Eyecare          | Andrea Peczynski                | OCT-DEC 2014   | 7 |  |
| DessiS                            | Dessi Saltzmann                 | APR-JUNE 2014  | 7 |  |
| Eli Tea Bar                       | Eli Majid                       | OCT-DEC 2014   | 7 |  |
| Escova Salon                      | Peter Bakalis                   | JULY-SEPT 2014 | 7 |  |
| Evereve                           | Lindsay Close                   | JAN-MARCH 2014 | 7 |  |
| Howard Hanna Real Estate Services | Yelena Pliskina                 | APR-JUNE 2014  | 7 |  |
| Huntington Learning Center        | Holly Lin                       | JAN-MARCH 2014 | 7 |  |
| J.P. Morgan                       |                                 | JAN-MARCH 2014 | 7 |  |
| LolaB. Couture                    | Bridget Sagmani                 | JULY-SEPT 2014 | 7 |  |
| Luxe Homes Design + Build         | Anitra Hale                     | OCT-DEC 2014   | 7 |  |
| Nina McLemore                     | Kathy Zanolli                   | JULY-SEPT 2014 | 7 |  |
| SmartFinds Internet Marketing     | Melih Oztalay                   | JAN-MARCH 2014 | 7 |  |
| The Tutoring Center               | Sarah Rappaport                 | JAN-MARCH 2014 | 7 |  |
| west elm                          | Melissa Helfman                 | OCT-DEC 2014   | 7 |  |
| Alteration Center by Alice        |                                 | 7/1/2013       | 8 |  |
| Beach House Day Spa               | Lauren MacVean                  | OCT-DEC 2013   | 8 |  |
| Bella Piatti                      | Kevin Mazziotta                 | 2013           | 8 |  |
| Bombshell Salon                   | Susan Fontanesi                 | 7/1/2013       | 8 |  |
| Darakjian Jewelers                | Ara Darakjian                   | OCT-DEC 2013   | 8 |  |
| Egg New York                      | Beth Davis and Rebekah Cunmulaj | 2013           | 8 |  |
| Found Objects                     | Zachary Kay                     | JAN-MARCH 2013 | 8 |  |
| Law Offices of Kristen R. Gross   | Kristen R. Gross                | APR-JUNE 2013  | 8 |  |
| Law Offices of Patrick C. Hall    |                                 | OCT-DEC 2013   | 8 |  |
| Liberty Title                     | Michele Richardson              | JULY-SEPT 2013 | 8 |  |
| Lil' Rascals                      | Serena Chammout                 | APR-JUNE 2013  | 8 |  |
| Market North End                  | Joe Bongiovanni                 | OCT-DEC 2013   | 8 |  |
| Shift Digital                     | Ashley Cox                      | APR-JUNE 2013  | 8 |  |
| Studio Español                    | Joaquin Frias                   | JULY-SEPT 2013 | 8 |  |

Anniversary List

|  |                     |                |    |  |
|--|---------------------|----------------|----|--|
| Sway'd Style Lounge                                  | Dezi Santiago       | OCT-DEC 2013   | 8  |  |
| Wachler Estate Collection                            | Gary Wachler        | 7/1/2013       | 8  |  |
| Walgreens  | Dave Jarvie         | APR-JUNE 2013  | 8  |  |
| Abood Law Firm                                       | Jeffrey Abood       | 2012           | 9  |  |
| Ami Doshi, DDS - Dental Radiance                     | Ami Doshi, DDS      | JAN-MARCH 2012 | 9  |  |
| Be Well LifeStyle Cafe`                              | Shelby Dubin        | JULY-SEPT 2012 | 9  |  |
| Be Well LifeStyle Centers                            | Elaine Cozzetto     | JULY-SEPT 2012 | 9  |  |
| Capital Title Insurance Agency                       |                     | OCT-DEC 2012   | 9  |  |
| Churchill's  | Amy                 | JULY-SEPT 2012 | 9  |  |
| Eco-Sound Pest Management, LLC                       | Gregory Peterson    | APR-JUNE 2012  | 9  |  |
| Elements Massage of Birmingham                       | Jamie Lahmann       | JAN-MARCH 2012 | 9  |  |
| Finnea Group   |                     | JAN-MARCH 2012 | 9  |  |
| Giffels-Webster                                      | Mike Polmear        | APR-JUNE 2012  | 9  |  |
| Glamour nail salon                                   |                     | OCT-DEC 2012   | 9  |  |
| H. Joel Newman, PLLC                                 | H. Joel Newman      | JAN-MARCH 2012 | 9  |  |
| Head to Toe Plastic & Reconstructive Surgery         |                     | APR-JUNE 2012  | 9  |  |
| Hyde Park Prime Steakhouse                           | Christopher         | APR-JUNE 2012  | 9  |  |
| jarbo  | Michela Di Natale   | OCT-DEC 2012   | 9  |  |
| Kimberly W. Stout, P.C.                              |                     | APR-JUNE 2012  | 9  |  |
| lululemon  | Nathan Karlyle      | OCT-DEC 2012   | 9  |  |
| Lutz Real Estate Investments                         | Eric Lutz           | JAN-March 2012 | 9  |  |
| Mekani, Orow, Mekani, Shallal & Hindo, P.C.          |                     | APR-JUNE 2012  | 9  |  |
| Metropolitan Tailoring                               |                     | JAN-MARCH 2012 | 9  |  |
| Ogletree Deakins                                     | Michelle LeBeau     | APR-JUNE 2012  | 9  |  |
| Old Woodward Shave Company                           | Stephen Trachsel    | JULY-SEPT 2012 | 9  |  |
| Old Woodward Shave Company                           | Stephen Trachsel    | JULY-SEPT 2012 | 9  |  |
| REVIVE   | Aaron Cohen         | APR-JUNE 2012  | 9  |  |
| Saad - Oral Health & Beauty                          | Aneta Sandison      | JAN-MARCH 2012 | 9  |  |
| SAIC Motor - Shanghai Automotive Industries Corp USA | Kevin Perry         | APR-JUNE 2012  | 9  |  |
| Sherwin-Williams                                     | Brandon             | OCT-DEC 2012   | 9  |  |
| Social Kitchen & Bar                                 | Brian Stokes        | APR-JUNE2012   | 9  |  |
| Touch of India Cuisine                               | Eftikhar Ahmed      | APR-JUNE 2012  | 9  |  |
| Try It Raw   | Michael Severance   | JULY-SEPT 2012 | 9  |  |
| Altior Law   |                     | OCT-DEC 2011   | 10 |  |
| American Currency Exchange                           | Margie Printz       | 3/1/2011       | 10 |  |
| Axis Music Academy                                   | Donny Klemmer       | OCT-DEC 2011   | 10 |  |
| Birmingham Behavioral Medicine, PLLC                 | Dunya Poltorak, PhD | OCT-DEC 2011   | 10 |  |
| Birmingham Bloomfield Chamber                        | Joe Bauman          | OCT-DEC 2011   | 10 |  |
| Birmingham Wellness Center                           | Caro Waller         | JULY-SEPT 2011 | 10 |  |



## Anniversary List

|   |                      |                |    |  |
|---|----------------------|----------------|----|--|
| Daniel Mashni, DDS "All Smiles"             | Daniel Mashni        | JAN-MARCH 2011 | 10 |  |
| Detroit Guitar                              | Claudia Leo          | JULY-SEPT 2011 | 10 |  |
| Golling FIAT                                | Mike Golling         | JULY-SEPT 2011 | 10 |  |
| Nude the Salon                              | Amy                  | OCT-DEC 2011   | 10 |  |
| Paper Source                                | Jocelyn Zajec        | OCT-DEC 2011   | 10 |  |
| Primi Piatti                                | Monica Bisignano     | APR-JUNE 2011  | 10 |  |
| Shish Kabob Express                         | Omar                 | JULY-SEPT 2011 | 10 |  |
| Townhouse Bistro                            | Jeremy Sasson        | JULY-SEPT 2011 | 10 |  |
| Wilhelm & Associates Real Estate            |                      | APR-JUNE 2011  | 10 |  |
| Cactus Media                                | Jeff Chutz           | OCT-DEC 2010   | 11 |  |
| Commonwealth Cafe                           | Alison Barnes        | JULY-SEPT 2010 | 11 |  |
| Denha & Associates, PLLC                    | Randall A. Denha     | JAN-MARCH 2010 | 11 |  |
| Downtown Publications                       | David Hohendorf      | JULY-SEPT 2010 | 11 |  |
| Edward Jones Investments                    | Tom Aubrey           | JULY-SEPT 2010 | 11 |  |
| Eisenberg & Spilman, PLLC                   |                      | OCT-DEC 2010   | 11 |  |
| Fenner, Melstrom & Dooling PLC              | Brian Hunter         | JAN-MARCH 2010 | 11 |  |
| Georgi's Waxing Studio                      | Georgina Whitney     | 2010           | 11 |  |
| Greenleaf Trust                             | Patty Owens          | APR-JUNE 2010  | 11 |  |
| Kumon                                       |                      | JAN-MARCH 2010 | 11 |  |
| Lasorda Group                               | Evonna Karchon       | JULY-SEPT 2010 | 11 |  |
| Luxe Bar & Grill                            | Larry Bongiovanni    | JULY-DEC 2010  | 11 |  |
| MASQ beauty                                 | Summerita            | JULY-SEPT 2010 | 11 |  |
| Masri Clinic For Laser and Cosmetic Surgery | Rania                | APR-JUNE 2010  | 11 |  |
| Morganroth & Morganroth, PLLC               | Sheila               | APR-JUNE 2010  | 11 |  |
| Powerhouse Gym Birmingham                   | Matt Lincoln         | APR-JUNE 2010  | 11 |  |
| Pure Energy Advertising                     | Kevin Outland        | OCT-DEC 2010   | 11 |  |
| Randal Toma & Associates, PC                | Randal Toma          | OCT-DEC 2010   | 11 |  |
| Scandia Home                                | Christine Jackson    | JULY-SEPT 2010 | 11 |  |
| Scavolini Store Detroit                     | Alisha & Niki Serras | JULY-SEPT 2010 | 11 |  |
| Spa 35046                                   | Candy Phillips       | JULY-SEPT 2010 | 11 |  |
| Stacked Deli                                | Tommy Gjonaj         | OCT-DEC 2010   | 11 |  |
| Tallulah Wine Bar and Bistro                | Mario Camaj          | JAN-MARCH 2010 | 11 |  |
| UM Detroit                                  | Kristine Ruppel      | OCT-DEC 2010   | 11 |  |
| Ahern & Kill                                | Jeff Fleury and Joe  | JAN-MARCH 2009 | 12 |  |
| Alpha Life Style Center of Birmingham       | Kelly Lewis          | JAN-MARCH 2009 | 12 |  |
| Barbara Boz Boutique                        | Barbara Boz          | Dec-09         | 12 |  |
| Beal Bank                                   | Nina Dauphinais      | 2009           | 12 |  |
| Birmingham Sushi Cafe'                      | Kevin Hwang          | OCT-DEC 2009   | 12 |  |
| BOYD  | Jennifer Pokorski    | APR-JUNE 2009  | 12 |  |
| Brooks Wilkins Sharkey & Turco, PLLC        | Keefe Brooks         | APR-JUNE 2009  | 12 |  |

## Anniversary List

|   |                     |                |    |  |
|---|---------------------|----------------|----|--|
| Johnson Wealth Advisors Group/Raymond James |                     | JAN-MARCH 2009 | 12 |  |
| Leo's Coney Island                          | Alex/Fadel          | JAN-MARCH 2009 | 12 |  |
| Moosejaw Bike & Snow                        | Max Witzke          | APR-JUNE 2009  | 12 |  |
| Moosejaw Mountaineering                     | Abby Hill           | APR-JUNE 2009  | 12 |  |
| My House of Style                           | Diane Harris        | OCT-DEC 2009   | 12 |  |
| Seizert Capital Partners                    | Chuck Schmidt       | 2009           | 12 |  |
| Stanislaw Consulting, LLC                   | David P. Stanislaw  | OCT-DEC 2009   | 12 |  |
| suhm-thing                                  | Michael Collins     | APR-JUNE 2009  | 12 |  |
| The China Closet                            | Ms. Carolyn Hefner  | APR-JUNE 2009  | 12 |  |
| Arcadia Home Care & Staffing                |                     | 2008           | 13 |  |
| Birmingham Furniture & Design Studio        | Kamran Karimipour   | 2008           | 13 |  |
| Don Thomas Sporthaus                        | Paul Hansen         | 2008           | 13 |  |
| Nails 07                                    | Tien Hoang          | OCT-DEC 2008   | 13 |  |
| Nulmage MedSpa                              | Beth                | JULY-SEPT 2008 | 13 |  |
| Studio M Pilates                            | Molly Baran         | 2008           | 13 |  |
| T-Mobile USA                                | Doreen Dore         | OCT-DEC 2008   | 13 |  |
| Toast                                       | Thomas Bloom        | OCT-DEC 2008   | 13 |  |
| Toast                                       | Anthony Minicilli   | OCT-DEC 2008   | 13 |  |
| Tomatoes Apizza                             | Mike Weinstein      | JULY-SEPT 2008 | 13 |  |
| Bridal Couture of Birmingham                | Amy Pohlod          | 2007           | 14 |  |
| Teacups & Toys, a Pet Boutique              | Jeffrey M. Merriam  | 2006           | 15 |  |
| Beyond Juicery + Eatery                     | Lynn Domzalski      | 2005           | 16 |  |
| The Italian Dish                            | Holly Anselmi       | 2005           | 16 |  |
| Beauty (SALON) by J. Lyle, LTD.             | Jeremy Tomkinson    | 2005           | 17 |  |
| Figo Salon                                  | Reno Marra          | FEB 2004       | 17 |  |
| Lori's Salon                                | Lori Waidelich      | 1/1/2004       | 17 |  |
| Aesthetic Dentistry by di pilla             | Dr. Robert DiPilla  | 2003           | 18 |  |
| Legacy Jewelry                              | Ilene Blaz/Alisa    | Early 2000s    | 20 |  |
| OPTIK Birmingham                            | Dr. Joe Ales        | 6/1/2001       | 20 |  |
| The Birmingham Tailor                       | Ali Cheaib          | 2000           | 21 |  |
| Antonio's Bridal                            | Antony Ferrante     | 1998           | 23 |  |
| SEE   | Tamara Clark        | 1998           | 23 |  |
| Todd's Room                                 | Raquel Jarbo        | 9/1/1998       | 23 |  |
| Red The Salon                               | Scott Fortner       | 1997           | 24 |  |
| Roots                                       | Suzy Reynolds       | 12/10/1997     | 24 |  |
| Brooklyn Pizza                              | Sam Abdelfatah      | 1996           | 25 |  |
| Dick O' Dow's                               | Mitch Black         | 9/1/1996       | 25 |  |
| Ethan Allen Design Center                   | Tracee Meinel       | 3/1/1996       | 25 |  |
| Roma Sposa                                  | John & Anna Roselli | 1996           | 25 |  |
| Anthropologie                               | Lindsay Reilly      |                | 25 |  |
| Adams, Dolik & Associates                   | David Dolik         | 9/1/1995       | 26 |  |
| Steve'ann Salon                             |                     | Jul-95         | 26 |  |
| Thrifty Flowers                             | Melody McClusker    | 1995           | 26 |  |
| Universal Watch Repair                      | Lenny Khankin       | 1995           | 26 |  |
| Cristions Fine Linen & Down                 | Steve Coval         | 1997           | 27 |  |

Anniversary List

|                                |                   |               |          |  |
|--------------------------------|-------------------|---------------|----------|--|
| 220 Merrill                    | Khalid Diab       | 7/1/1994      | 27       |  |
| BANCO Mortgage Centre`         | Barbara Banco     | Jan-94        | 27       |  |
| Crimson Rose Antiques          | Sandra McElroy    | 1994          | 27       |  |
| De Giulio Kitchen Studio       | John De Giulio    | 1994          | 27       |  |
| Greek Islands Coney Restaurant | John Kotsogiannis | 4/1/1994      | 27       |  |
| Elie's Mediterranean Grill/Bar | Elie Mondalek     | 1993          | 28       |  |
| Tender                         | Cheryl Daskas     | NOV 20th 1993 | 28       |  |
| Australia 2000 Travel Ltd.     | Karen Hardy       | 1992          | 29       |  |
| David Klein Gallery            | David Klein       | 1990          | 31       |  |
| Lori Karbal                    | Lori Karbal       | 1990          | 31       |  |
| Adventures In Toys             | Doug /Debbie      | 1989          | 32       |  |
| Cicchini Custom Clothier       | Herman Masters    | 1989          | 32       |  |
| Harp's Lingerie                | Lynn Barazsu      | 8/1/1989      | 32       |  |
| Mount-N-Repair                 | Joel              | 1989          | 32       |  |
| Shades Optical                 | Bill Koppin       | 10/1/1989     | 32       |  |
| Alan R. Miller, P.C.           | Alan Miller       | Late 70s      | 33       |  |
| Hagopian World of Rugs         | Suzanne Hagopian  | 1988          | 33       |  |
| Silecchia, Inc                 | Jerry Silecchia   | 1988          | 33       |  |
| The Townsend Hotel             | Catherine Hensler | 1988          | 33       |  |
| The Townsend Hotel             | Steven Kalczynski | 1988          | 33       |  |
| Antonino Salon & Spa           | Anthony Marsalese | 4/1/1985      | 36       |  |
| Salvatore Scallopini           | Larry Bongiovanni | 1985          | 36       |  |
| Parks Tailoring                | Chang Park        | 1984          | 37       |  |
| Streetside Seafood             | Bill Roberts      | 1983          | 38       |  |
| Carl Sterr                     | Carl Sterr        | Aug-82        | 39       |  |
| Caruso Caruso                  | Frank Caruso      | 1981          | 40       |  |
| Margot European Day Spa        | Margot Kohler     | 1980          | 41       |  |
| Primo's Pizza                  | John DeAngeles    | 1978          | 43       |  |
| Grinstein Jewelry & Design     | Richard Grinstein | 1976          | 45       |  |
| Robert Kidd Gallery            | Gerard Marti      | 1976          | 45       |  |
| Astrein's Creative Jewelers    | Richard Astrein   | 1973          | 48       |  |
| Tiffany Florist                | Bob Kupfer        | 1973          | 48       |  |
| Ceresnie & Offen Furs          | Mike Ceresnie     | 1969          | 52       |  |
| Jax Car Wash                   | Miriam Milen      | 1956          | 65       |  |
| Hunter House Hamburgers        | Susan Papasian    | 1952          | 69       |  |
| David Wachler & Sons           | Buzz Wachler      | 1950          | 72       |  |
| Douglas Cleaners               | David Underdown   | 1949          | 72       |  |
| The Barber Pole                | Stephen Trachsel  | 1949          | 72       |  |
| Christian Science Reading Room | Susie Golbiw      | 1946          | 75       |  |
| Caleb Simon                    | Caleb Simon       | 1972          | 11 years |  |
| Carlson, Gaskey and Olds, PC   | Mary Ellen Lemire | 7/1/2000      | 11 years |  |
| Clark Hill                     | Terri Shoop       |               | 11 years |  |

## Anniversary Gifts

-All would get recognition in the citywide e-newsletter

- Social Media recognition

### 5 Year Anniversary: (wood)

- Paper Certificate
- Window Sticker

### 10 Year Anniversary: (tin)

- Plaque (About \$20 Things Remembered)
- Window Sticker

### 25 Year Anniversary: (silver)

- Name Plate (About \$30 Things Remembered)
- Fruit Basket/ Cookie Basket (\$45)
- Window Sticker

### 40 Year Anniversary: (ruby)

- Engraved Clock (About \$65 Things Remembered)
- Flowers (About \$60 from Tiffany Florist)
- Window Sticker

### 50 Year Anniversary: (gold)

- Gold Glass Trophy/ Gold Snow globe (About \$55 Things Remembered)
- Flowers (About \$60 from Tiffany Florist)
- Window Sticker

### 60 Year Anniversary: (diamond)

- Engraved Vase (About \$75 from Things Remembered)
- Flowers (About \$60 from Tiffany Florist)
- Window Sticker

### 75 Year Anniversary: (diamond, gold)

- Gold Plate Engraved (About \$55 Trophy Depot)
- Flowers (About \$60 from Tiffany Florist)
- Window Sticker

### 80 Year Anniversary: (oak)

- Wooden Engraved Plaque
- Flowers (About \$60 from Tiffany Florist)
- Window Sticker

### **Anniversary Business Recognition**

Every year we will be recognizing businesses within The Birmingham Shopping District. Each month we will spotlight 3 business hoping to get one from either retail, restaurant, and business. The cost of this program would be around \$1,000 a year.

#### **October:**

Christian Science Reading Room- 75 years- \$140

Caruso Caruso- 40 years- \$130

Brooklyn Pizza- 25 years- \$75

#### **November:**

Roma Sposa- 25 years- \$75

Dick O' Dows- 25 years- \$75

Ethan Allen Design Center- \$75

#### **December:**

Primi Piatti- 10 years- \$24

Detroit Guitar- 10 years- \$24

Altior Law- 10 years- \$24