



*The Shopping District*

## Special Events Committee

No meeting held in September 2021

**Members:** Astrein (Chair), Fehan, Hussey, Kay, Knight, Lipari, McLeod, Pohlod and Solomon

**Staff:** Kammer, Brook

### 1. No Meeting Held

### 2. Holiday Activities

- a. Small Business Saturday – November 27th
  - i. Santa Walk will welcome Santa to town and kick-off Santa visits.
  - ii. Complimentary hot chocolate will be distributed at the corner of Maple & Old Woodward, courtesy of Hazel, Ravines & Downtown.
  - iii. Complimentary carriage rides will be offered.
  - iv. Parking will be free in the structures and at meters.
- b. Santa visits will be held by appointment. We expect that they will once again be held outside and distanced, but are open to having guests back inside Santa House if the COVID-19 situation allows for it.
- c. Carriage Rides – will run Saturdays and Sundays throughout the holiday season
- d. Scavenger Hunt – will run Saturdays and Sundays throughout the holiday season
- e. Tree Lighting – at Winter Markt on Friday, December 3 at 6 p.m.
- f. Winter Markt – We are currently accepting vendor applications and recruiting event sponsors.
- g. Complimentary roasted chestnuts will be distributed on the corner of Maple & Old Woodward on December 11<sup>th</sup> as well as a treat on December 18<sup>th</sup>.

### 3. 2022

- a. The committee is working to finalize the 2022 special event calendar.

### Upcoming Events

May 1 – October 31 – Birmingham Farmers Market 19<sup>th</sup> Season

November 27 – Small Business Saturday

Weekends November 27 – December 25 – Santa House, Carriage Rides & Scavenger Hunt

December 3-5 – Winter Markt

**NEXT MEETING: Thursday, October 15 at 8:30 a.m.**

**2021-22 Budget: \$200,000**

**Remaining balance after October vouchers: \$110,301**