



## Special Events Committee

August 12, 2021

**Members:** Astrein (Chair), Fehan, Hussey, Kay, Knight, Lipari, McLeod, Pohlod and Solomon

*The Shopping District*

**Staff:** Brook, Kammer, Galli

### 1. Welcome and Introductions

PRESENT: Astrein, Fehan, Kay, Lipari, Solomon

ABSENT: Hussey, Knight, McLeod, Pohlod

ADMINISTRATION: Brook, Galli

### 2. Movie Nights Update

- a. Due to bad weather, we postponed July Movie Night to the rain date. Turnout for the Saturday event was not as good as we typically see on Fridays.
- b. The August Movie Night, featuring "Cars," will be held tomorrow.

### 3. Day on the Town Recap

- a. Seventy-eight merchants (a record number) participated in the event.
- b. The weather was great and the event was very well attended.
- c. The committee inviting a few more food trucks to be a part of the event next year.

### 4. Halloween

- a. The committee decided against doing a candy give-away at retail stores this year.

### 5. Santa House

- a. The special event application will be reviewed by commission at their August 23 meeting.
- b. We will once again use pre-scheduled appointments for Santa visits.
- c. The committee would like to look at the relationship with the Lions Club and the donations from Santa House.

### 6. Carriage Rides

- a. Complimentary carriage rides will be offered through the downtown area in conjunction with Santa House

### 7. Other Holiday Activities

- a. Plans are underway for Winter Markt, which will be held 3 – 5. The special event application will be reviewed at the commission's August 23 meeting.
- b. The committee would like to have a scavenger hunt again this year.
- c. We will also look into offering treats on Saturdays again like hot chocolate, roasted chestnuts, and kettle corn.

**NEXT MEETING: September 10, 2021**

**2021-22 Budget: \$200,000**

**Remaining balance after September vouchers: \$136,747**