



The Shopping District

Advertising and Marketing Committee Meeting

September 9, 2021 8:30 AM

Join Zoom Meeting

<https://us06web.zoom.us/j/82000671929>

**Members: Amy Pohlod, Zachary Kay,
Jessica Lundberg, Samy Eid, Victoria
Knight**

Guest: Amy Gill, Carol Kruemmer

**Staff: Sean Kammer, Executive Director;
Erika Bassett, BSD PR Specialist**

1. Public Comment
2. Fall Fashion Video
3. Print Insert
4. Social Media Impact Report
5. Other items

The next meeting of the Advertising and Marketing Committee will be held on Thursday, October 21, 2021 at 8:30 a.m.