



**Business Development Committee Meeting**  
**June 24, 2021 8:30 AM**  
**Join Zoom Meeting**

<https://zoom.us/j/92524693148?pwd=R3ITL3piM2k2VGczUTBpL0VteHlrUT09>

**Members: Sam Surnow (Chair), Mike McKenzie (Chair),  
Steve Quintal, Jeff Hockman**

**Guest: Cindy Ciura, Retail Consultant**

**Staff: Sean Kammer, Erika Bassett**

1. Tenant Recruitment Report
  - a. i.e. Pipeline report
2. Retention Activities Update
3. Recruitment Materials
  - a. Fliers, brochures, packet of demographic and market information
  - b. Community stats and infographics
4. Costar account update
  - a. Reports and data
5. Exec. Director meeting with Kojaian Management
  - a. 277 Pierce Development
  - b. Target retail list?

The next meeting of the Business Development committee will be held on Thursday, July 22, 2021 at 8:30 a.m.