



**Business Development Committee Meeting
April 22, 2021 11:00AM
Join Zoom Meeting**

**Members: Sam Surnow (Chair), Mike McKenzie (Chair),
Steve Quintal, Jeff Hockman**

Guest: Cindy Ciura, Retail Consultant

Staff: Erika Bassett

- 1. Tenant Recruitment Developments**

- 2. Retention Activities Update**

- 3. Recruitment Materials**
 - a. Shopping Center Business Advertising Opportunity